



Shiloh Museum of Ozark History

2010 Annual Report

National Accomplishments

We held the Arkansas premiere of the critically acclaimed film *Winter's Bone* prior to its national release. Producers selected the museum after listening to our podcasts, using some to teach



non-native actors the Ozark dialect. A presentation by the film's director and musicians at the museum was followed by a sold-out showing of the film, both of which became podcasts.

Among the uses of our photo collection were images for the books *Edward Durrell Stone: Man and Architect* and *Mr. Sam: How Sam Walton Built Wal-Mart and Became America's Richest Man*. Additionally, two images were provided for Ken Burns' documentary on prohibition, to be aired in fall 2011.

Photo archivist Marie Demeroukas served on the American Association of State and Local History's *Nomenclature 3.0* committee, to promote the book (which Marie helped author) and assist in keeping it the industry standard.

Director Allyn Lord is serving her final term on the governing board for the American Association of Museums (AAM) and attended AAM Advocacy Day on Capitol Hill. She wrote a small book, *Museums and the Law*, for inclusion in the "Small Museums Toolkit" series to be published by AltaMira Press in 2011.

State and Local Accomplishments

The public voted us as the "Best of Best" Museum, sponsored by NWA Media, as well as "Best Museum of Northwest Arkansas," sponsored by *CitiScapes Metro Monthly*.

The Arkansas Arts Council awarded us a \$9,000 grant to partner with TheatreSquared on their production of the play *Sundown Town*, a photo exhibit, and a public program in 2011.

A record number of requests for services – 561 – were received by our research library and/or photo archives in 2010. Users of images from our photo collections in 2010 included newspapers, TV stations, historical associations, museums, arts centers, publishing houses, film companies, tourism groups, a theater company, PTA, library, police department, planning department, water district, and local Audubon Society.



Education coordinator Pody Gay and education assistant Michelle Hearn attended the annual meetings of the AMA and the Arkansas Living History Association and attended the Civil War Lady's School in Powhatan, Arkansas.

Collections assistant Heather Marie Wells presented three sessions at the Arkansas Museums Association (AMA) annual meeting in Jonesboro and became an AMA board member.

Outreach coordinator Susan Young presented programs at the Arkansas Historical Association annual conference in Jonesboro, the Ozark Cultural Celebration in Springfield, Missouri, and the Ozark Studies Symposium in West Plains, Missouri.

We were proud to publish a significant local history book, *Pettigrew: Hardwood Capital of the World* by Wayne Martin.

General Accomplishments

Six months of work by museum board, staff, and volunteers resulted in the completion of a new strategic plan to guide us in 2011-2015.



The annual "Cabin Fever Reliever" open house welcomed 210 attendees. Other special events included History Day, Pettigrew Day, Springdale Chamber of Commerce Morning Brew sponsored by Arvest Bank, Juneteenth, Ozark Quilt Fair, Sheep to Shawl, and the Tontitown Polenta Smear, which in total attracted over 2,100 people.

We began offering two Facebook pages, one for museum happenings and one on Springdale history, as well as a monthly e-newsletter, and we undertook a major upgrade to the museum website, to debut in 2011.

We completed our 100th podcast and are still going strong.

Facilities Improvements

To replace the 40 trees we lost in the 2009 ice storm, with funding from the Arkansas Forestry Commission, we planted sixteen native trees, including Ozark chinquapins, white and Arkansas oaks, sassafras, dogwoods, and loblolly pine. Thanks to former photographer Don House and Marty Powers, maintenance, for the first time we tapped trees on the grounds and made our own maple syrup.

A split-rail fence was added to our lower grounds area and we planted twenty mounds in the Native American “three sisters” style with beans, corn, and pumpkins. Work began on an interpretive trail that will feature medicinal plants used by Native Americans and early settlers.

The Arkansas Flower and Garden Show awarded us a \$500 grant to purchase native perennials.

We received the donation of a Dodge Ram van to be used for professional trips and intercity travels and hauling.

Education and Interpretive Accomplishments

A collaboration with Har-Ber High School EAST Lab students produced the “Shiloh Loft,” a website geared to teens and young adults; the students won Arkansas’ EAST Initiative Founders Award and an honorable mention website award from the Arkansas Museums Association.

The Bluff Cemetery Project was started to teach fourth graders to do research, learn Springdale history, and present living history performances of people from Springdale’s past.



The June “Meet a Firefighter” Summer Saturday honored Springdale firefighters and their families and attracted more than 200 attendees.

New exhibits included *All Dressed Up* (fine clothes); *Answering the Call* (Springdale Fire Department); *The Music of Our Lives* (Arkansas Ozarks music); and three photo exhibits: *Bumper Crop*, *Carl Smith’s Fayetteville*, and *Down by the Old Mill Stream*.

In 2010 exhibits manager Curtis Morris introduced flash-memory-driven audio and video elements in the exhibit hall to replace CD- and DVD- based systems

Collections Accomplishments

Significant acquisitions in 2010 included Robert W. Mecklin’s Bible, 1844; Bryan Work and Springdale Monument Company papers and drawings; a wrought-iron bed from the Gladden Hotel, Springdale, ca. 1890; McCamey Real Estate neon sign and memorabilia; a National



cash register from the Fletcher Keck mercantile and the Pettigrew Café, 1900s; and journals and papers of Rev. Oscar Lierly, Fayetteville, 1919-1960.

Board, Staff and Volunteer Accomplishments

Board members Tim Lindsey, Al Newton, Greg Spencer, and David Whitmore finished their terms in 2010, and ex-officio member Carolyn Bayley returned to the Board, along with new Board members Sallyann Brown, Judy Hammond, and Bill Smith. Longtime Board member Martha Lankford was honored with Life Trustee status.

Susan Young was involved with Springdale’s Trails Task Force and Historic Springdale, a downtown revitalization group. Susan also facilitated the regional Civil War Sesquicentennial planning team.

Allyn Lord spoke at the AMA annual meeting in Jonesboro, finished her last term on the NWA Tourism Association board, and served on an advisory board for the upcoming film on the history of Fayetteville. Both Allyn and Pody Gay served as judges for the Springdale Student Film and Multimedia Festival.

Longtime staff member Heather Marie Wells left to become Education Technology Coordinator at Crystal Bridges Museum of American Art.

We were saddened by the passing of former museum photographer Mike Donat.

Shiloh Museum by the Numbers

In 2010 we had:

\$1,091,694	in the Museum endowment
\$564,905	annual operating budget
500,000+	images in the photo collection
73,528	visitors and people served
\$68,784	worth of volunteer hours
41,037	podcast downloads
40,000+	objects in the collections
\$21,854	in membership dues collected
12,555	children using discovery boxes
\$9,500	in grants awarded
\$8,729	in endowment gifts and memorials
3,299	volunteer hours donated
813	students attending Sheep to Shawl
561	research and photo requests
489	active members
250	public programs offered
31	active volunteers
13	staff members
13	board members
6	new exhibits opened

Our Partners in 2010

Accident School alumni	KUAF radio	Sons of Confederate Veterans
American Association of Museums	Lake Fort Smith State Park	Springdale Chamber of Commerce
Arkansas Archeological Society	Lakeport Plantation	Springdale City Planning Department
Arkansas Boston Mountain Chapter, National Railway Historical Society	Leadership Springdale	Springdale Fire Department
Arkansas Chapter, Trail of Tears Association	Legacy Bank	Springdale Public Schools
Arkansas Forestry Commission	LifeWriters	Springdale Student Film and Multimedia Festival
Arkansas History Day	Missouri Digital Heritage	Springfield-Greene County (MO) Library
Arkansas Humanities Council	Mosaic Templars Cultural Center	Still on the Hill
Arkansas Living History Association	Newton County Library	Tellers of Tales
Arkansas Museums Association	NWA Audubon Society	TheatreSquared
Arvest Bank	NWA Civil War Sesquicentennial Planners	Tontitown Historical Museum
Beaver Lake Watershed Partnership	NWA Civil War Roundtable	UA 4-H House alumni
Bentonville Public Library	NWACC	UA College of Education
Central United Methodist Church, Fayetteville	NWACC College at the Crossings	UA Fine Arts Gallery
Arkansas Civil War Sesquicentennial Commission	NWA Education Renewal Zone	UA Museum Collections
College of the Ozarks	NWA Handweavers Guild	Uptown & PITstop schools alumni
Crystal Bridges Museum of American Art	NWA Newspapers	Veterans Health Care System of the Ozarks
Marion Chapter DAR	NWA Sacred Harp Singers	Washington County Archives
Delta Kappa Gamma	NWA Tourism Association	Washington County Arkansas Genealogical Society
Devil's Den State Park	Northwest Technical Institute	Washington County Historical Society
Diamonds of AR, OK, and TX Girl Scouts	Old State House Museum	<i>Winter's Bone</i> Productions and Roadside Attractions
Emerson Monument Company	Osher Lifelong Learning Institute	Wool and Wheel Handspinners Guild
Fayetteville Business and Professional Women	Ozark Wireless Society	
Fayetteville Convention and Visitors Bureau	Pea Ridge National Military Park	
Fishback School Alumni	Pettigrew community	
Har-Ber High School EAST Lab	Photo Identification group	
Heritage Trail Partners	Prairie Grove Battlefield State Park	
Historic Cane Hill	Quilters United in Learning Together	
Historic Springdale	Rich Mountain Community College	
Jones Center for Families	Rogers Historical Museum	
	Rogers Public Library	
	Shaw Elementary 4th Grade G/T class	
	Smith Elementary 4th Grade G/T class	

Cover photo: Museum photographer Amjad Faur processes film negatives and photographs for the museum collection using traditional darkroom chemistry. *Photo by Don House*

Board of Trustees

Hector Cueva	EX-OFFICIO
Myron Eng	Carolyn Bayley
Stephanie Hegde, treasurer	Allyn Lord
Dr. Marsha Jones, vice-treasurer	Jim Morriss
Dianne Kellogg	LIFE TRUSTEES
Tim Lindsey	Dr. C. S. Applegate*
LuAnn Little	Dr. Dwight Heathman
Robert Mello	Martha Lankford
Al Newton	Maudine Sanders
Greg Spencer, vice-president	Stephen Taylor
Dolores Stamps	
Sally Walker, secretary	
David Whitmore, president	<i>*deceased</i>

Staff

Betty Bowling, secretary
LuAnn Clarkson, library assistant
Cheri Coley, library assistant
Marie Demeroukas, photo archivist and research librarian
Amjad Faur, photographer
Pody Gay, education coordinator
Michelle Hearn, education assistant
Allyn Lord, director
Curtis Morris, exhibits manager
Marty Powers, maintenance
Carolyn Reno, collections manager and assistant director
Heather Marie Wells, collections assistant and podcast producer
Susan Young, outreach coordinator

Volunteers

Ethna Billings, Karen Cordell, Leslie Coston, Alison Demorotski, Susan Dewey, Tom Duggan, Steve Erwin, Martha Estes, Shannon Frazier, Linda Fulton, Regina Gabel, C. J. Johnson, Bill Jones, Mary John Jones, Ann Kabanuck, Mitsy Kellam, Jim Langford, Martha Lankford, Mira Leister, Marilyn Meek, Pam Redfern, Debbie Reed, Larry Shivel, Vande Southerland, Truman Stamps, Dee Suchil, Jeanne Tackett, Mary Vaughan, Virginia Venable, Ryan Wells. *Volunteers Emeritus:* Mada Knight, Marie Langford, Ray Toler, Bruce Vaughan.

Mission Statement

The Shiloh Museum of Ozark History serves the public by providing resources for finding meaning, enjoyment, and inspiration in the exploration of the Arkansas Ozarks. [Adopted by the Shiloh Museum Board of Trustees, July 13, 2006]