National Accomplishments

We held the Arkansas premiere of the critically acclaimed film *Winter’s Bone* prior to its national release. Producers selected the museum after listening to our podcasts, using some to teach non-native actors the Ozark dialect. A presentation by the film’s director and musicians at the museum was followed by a sold-out showing of the film, both of which became podcasts.

Among the uses of our photo collection were images for the books *Edward Durrell Stone: Man and Architect* and *Mr. Sam: How Sam Walton Built Wal-Mart and Became America’s Richest Man*. Additionally, two images were provided for Ken Burns’ documentary on prohibition, to be aired in fall 2011.

Photo archivist Marie Demeroukas served on the American Association of State and Local History’s Nomenclature 3.0 committee, to promote the book (which Marie helped author) and assist in keeping it the industry standard.

Director Allyn Lord is serving her final term on the governing board for the American Association of Museums (AAM) and attended AAM Advocacy Day on Capitol Hill. She wrote a small book, *Museums and the Law*, for inclusion in the “Small Museums Toolkit” series to be published by AltaMira Press in 2011.

State and Local Accomplishments

The public voted us as the “Best of Best” Museum, sponsored by NWA Media, as well as “Best Museum of Northwest Arkansas,” sponsored by CitiScapes *Metro Monthly*.

The Arkansas Arts Council awarded us a $9,000 grant to partner with TheatreSquared on their production of the play *Sundown Town*, a photo exhibit, and a public program in 2011.

A record number of requests for services – 561 – were received by our research library and/or photo archives in 2010. Users of images from our photo collections in 2010 included newspapers, TV stations, historical associations, museums, arts centers, publishing houses, film companies, tourism groups, a theater company, PTA, library, police department, planning department, water district, and local Audubon Society.

Education coordinator Pody Gay and education assistant Michelle Hearn attended the annual meetings of the AMA and the Arkansas Living History Association and attended the Civil War Lady’s School in Powhatan, Arkansas.

Collections assistant Heather Marie Wells presented three sessions at the Arkansas Museums Association (AMA) annual meeting in Jonesboro and became an AMA board member.

Outreach coordinator Susan Young presented programs at the Arkansas Historical Association annual conference in Jonesboro, the Ozark Cultural Celebration in Springfield, Missouri, and the Ozark Studies Symposium in West Plains, Missouri.

We were proud to publish a significant local history book, *Pettigrew: Hardwood Capital of the World* by Wayne Martin.

General Accomplishments

Six months of work by museum board, staff, and volunteers resulted in the completion of a new strategic plan to guide us in 2011-2015.

The annual “Cabin Fever Reliever” open house welcomed 210 attendees. Other special events included History Day, Pettigrew Day, Springdale Chamber of Commerce Morning Brew sponsored by Arvest Bank, Juneteenth, Ozark Quilt Fair, Sheep to Shawl, and the Tontitown Polenta Smear, which in total attracted over 2,100 people.

We began offering two Facebook pages, one for museum happenings and one on Springdale history, as well as a monthly e-newsletter, and we undertook a major upgrade to the museum website, to debut in 2011.

We completed our 100th podcast and are still going strong.

Facilities Improvements

To replace the 40 trees we lost in the 2009 ice storm, with funding from the Arkansas Forestry Commission, we planted sixteen native trees, including Ozark chinquapins, white and Arkansas oaks, sassafras, dogwoods, and loblolly pine. Thanks to former photographer Don House and Marty Powers, maintenance, for the first time we tapped trees on the grounds and made our own maple syrup.
A split-rail fence was added to our lower grounds area and we planted twenty mounds in the Native American “three sisters” style with beans, corn, and pumpkins. Work began on an interpretive trail that will feature medicinal plants used by Native Americans and early settlers.

The Arkansas Flower and Garden Show awarded us a $500 grant to purchase native perennials.

We received the donation of a Dodge Ram van to be used for professional trips and intercity travels and hauling.

**Education and Interpretive Accomplishments**

A collaboration with Har-Ber High School EAST Lab students produced the “Shiloh Loft,” a website geared to teens and young adults; the students won Arkansas’ EAST Initiative Founders Award and an honorable mention website award from the Arkansas Museums Association.

The Bluff Cemetery Project was started to teach fourth graders to do research, learn Springdale history, and present living history performances of people from Springdale’s past.

The June “Meet a Firefighter” Summer Saturday honored Springdale firefighters and their families and attracted more than 200 attendees.

New exhibits included *All Dressed Up* (fine clothes); *Answering the Call* (Springdale Fire Department); *The Music of Our Lives* (Arkansas Ozarks music); and three photo exhibits: *Bumper Crop*, *Carl Smith’s Fayetteville*, and *Down by the Old Mill Stream*.

In 2010 exhibits manager Curtis Morris introduced flash-memory-driven audio and video elements in the exhibit hall to replace CD- and DVD- based systems.

**Collections Accomplishments**

Significant acquisitions in 2010 included Robert W. Mecklin’s Bible, 1844; Bryan Work and Springdale Monument Company papers and drawings; a wrought-iron bed from the Gladden Hotel, Springdale, ca. 1890; McCamey Real Estate neon sign and memorabilia; a National cash register from the Fletcher Keck mercantile and the Pettigrew Cafe, 1900s; and journals and papers of Rev. Oscar Lierly, Fayetteville, 1919-1960.

Allyn Lord spoke at the AMA annual meeting in Jonesboro, finished her last term on the NWA Tourism Association board, and served on an advisory board for the upcoming film on the history of Fayetteville. Both Allyn and Pody Gay served as judges for the Springdale Student Film and Multimedia Festival.

Longtime staff member Heather Marie Wells left to become Education Technology Coordinator at Crystal Bridges Museum of American Art.

We were saddened by the passing of former museum photographer Mike Donat.

**Shiloh Museum by the Numbers**

In 2010 we had:

- $1,091,694 in the Museum endowment
- $564,905 annual operating budget
- 500,000+ images in the photo collection
- 73,528 visitors and people served
- $68,784 worth of volunteer hours
- 41,037 podcast downloads
- 40,000+ objects in the collections
- $21,854 in membership dues collected
- 12,555 children using discovery boxes
- $9,500 in grants awarded
- $8,729 in endowment gifts and memorials
- 3,299 volunteer hours donated
- 813 students attending Sheep to Shawl
- 561 research and photo requests
- 489 active members
- 250 public programs offered
- 31 active volunteers
- 13 staff members
- 13 board members
- 6 new exhibits opened
Our Partners in 2010

Accident School alumni
American Association of Museums
Arkansas Archeological Society
Arkansas Boston Mountain Chapter, National Railway Historical Society
Arkansas Chapter, Trail of Tears Association
Arkansas Forestry Commission
Arkansas History Day
Arkansas Humanities Council
Arkansas Living History Association
Arkansas Museums Association
Arvest Bank
Beaver Lake Watershed Partnership
Bentonville Public Library
Central United Methodist Church, Fayetteville
Arkansas Civil War Sesquicentennial Commission
College of the Ozarks
Crystal Bridges Museum of American Art
Marion Chapter DAR
Delta Kappa Gamma
Devil’s Den State Park
Diamonds of AR, OK, and TX Girl Scouts
Emerson Monument Company
Fayetteville Business and Professional Women
Fayetteville Convention and Visitors Bureau
Fishback School Alumni
Har-Ber High School EAST Lab
Heritage Trail Partners
Historic Cane Hill
Historic Springdale
Jones Center for Families
KUAF radio
Lake Fort Smith State Park
Laporte Plantation
Leadership Springdale
Legacy Bank
LifeWriters
Missouri Digital Heritage
Mosaic Templars Cultural Center
Newton County Library
NWA Audubon Society
NWA Civil War Sesquicentennial Planners
NWA Civil War Roundtable
NWACC
NWACC College at the Crossings
NWA Education Renewal Zone
NWA Handweavers Guild
NWA Newspapers
NWA Sacred Harp Singers
NWA Tourism Association
Northwest Technical Institute
Osher Lifelong Learning Institute
Ozark Wireless Society
Pea Ridge National Military Park
Pettigrew community
Photo Identification group
Prairie Grove Battlefield State Park
Quilters United in Learning Together
Rich Mountain Community College
Rogers Historical Museum
Rogers Public Library
Shaw Elementary 4th Grade G/T class
Smith Elementary 4th Grade G/T class
Sons of Confederate Veterans
Springdale Chamber of Commerce
Springdale City Planning Department
Springdale Fire Department
Springdale Public Schools
Springdale Student Film and Multimedia Festival
Springfield-Greene County (MO) Library
Still on the Hill
Tellers of Tales
TheatreSquared
Tontitown Historical Museum
UA 4-H House alumni
UA College of Education
UA Fine Arts Gallery
UA Museum Collections
Uptown & PITstop schools alumni
Veterans Health Care System of the Ozarks
Washington County Archives
Washington County Arkansas Genealogical Society
Washington County Historical Society
Winter’s Bone Productions and Roadside Attractions
Wool and Wheel Handspinners Guild

Ex-Officio
Carolyn Bayley
Allyn Lord
Jim Morriss
Dr. C. S. Applegate*
Dr. Dwight Heathman
Martha Lankford
Maudine Sanders
Stephen Taylor
*deceased

Board of Trustees

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Robert Mello
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Sally Walker, secretary
David Whitmore, president

Volunteers

Betty Bowling, secretary
LuAnn Clarkson, library assistant
Cheri Coley, library assistant
Marie Demeroukas, photo archivist and research librarian
Amjad Faur, photographer
Pody Gay, education coordinator
Michelle Hearn, education assistant
Allyn Lord, director
Curtis Morris, exhibits manager
Marty Powers, maintenance
Carolyne Reno, collections manager and assistant director
Heather Marie Wells, collections assistant and podcast producer
Susan Young, outreach coordinator

Mission Statement

The Shiloh Museum of Ozark History serves the public by providing resources for finding meaning, enjoyment, and inspiration in the exploration of the Arkansas Ozarks. [Adopted by the Shiloh Museum Board of Trustees, July 13, 2006]