### 2013 Financials

<table>
<thead>
<tr>
<th>Revenue</th>
<th>Expenditures</th>
</tr>
</thead>
<tbody>
<tr>
<td>City of Springdale</td>
<td>Personnel &amp; benefits</td>
</tr>
<tr>
<td>$619,356</td>
<td>$515,150</td>
</tr>
<tr>
<td>City capital improvement funds</td>
<td>Other City expenditures</td>
</tr>
<tr>
<td>18,647</td>
<td>106,326</td>
</tr>
<tr>
<td>Contributions &amp; earned income</td>
<td>Board of Trustees expenditures</td>
</tr>
<tr>
<td>228,951</td>
<td>82,518</td>
</tr>
<tr>
<td>Grant funds</td>
<td>Grant projects</td>
</tr>
<tr>
<td>53,985</td>
<td>13,511</td>
</tr>
<tr>
<td>In-kind materials/services</td>
<td></td>
</tr>
<tr>
<td>2,300</td>
<td></td>
</tr>
<tr>
<td><strong>GRAND TOTAL</strong> $923,239</td>
<td><strong>GRAND TOTAL</strong> $717,505</td>
</tr>
</tbody>
</table>

### At-a-Glance

- **43,206** people served in 2013, including **29,336** served in person (vs. virtually), up 9% from 2012
- **$1,196,015** in museum endowment on 12/31/13
- **SEVEN** historic buildings, dating from the 1850s through the 1930s
- **493** museum members, up 2% from 2012
- **2,156** hours open in 2013
- **13,870** museum podcasts and videos downloaded from iTunes U and YouTube
- **8,059** school children using museum Discovery Boxes, up 49% from 2012
- **544** researchers requested services from our library and photo archives in 2013, up 5% from 2012

### We Get Letters...

I wanted to sincerely thank you for the delightful presentation you provided. . . It inspired us to bring others to see the treasures you have in your collections.

You do all that on a $600,000 budget? You guys should go to D.C. and teach ‘em a thing or two. That list of things the museum did last year is pretty amazing.

We enjoyed the museum and found ourselves telling friends interesting things we had learned there. The exhibits are well done. It’s free, and we were happy to put a donation in the box.

I just wanted to write and offer my sincere thanks for the research you conducted while we visited the Shiloh Museum. We were thrilled to have your help. What a fabulous service you provide for that wonderful little museum.
Completely remodeled the museum store and front desk, providing more services to the public (including the ability to make credit-card purchases), a greater selection of merchandise, and access to locally made crafts.

Offered the 26th year of “Sheep-to-Shawl,” a program showing 719 students, primarily 4th graders, the live process of shearing sheep, spinning and dying, and weaving.

Supported an in-depth study of the museum’s coverlets by weavers Marty Benson and Laura Redford, including complete photography and research for an upcoming book on coverlets.

Received a $2,500 grant from The Grainger Foundation to provide fifty $50 bus stipends to assist classes to participate in field trips to the museum.

More than $2,300 worth of materials and services were donated in-kind to the museum.

Appreciated director Allyn Lord upon her receipt of the James R. Short Award for 20+ years of distinguished service to museums at the annual meeting of the Southeastern Museums Conference in Savannah, Georgia.

Were chosen by readers of both NWA Media and CitiScapes as runner-up in their “Best of the Best” reader polls.

Opened the exhibits: The History of the University of Arkansas Museum; Their Story, Our Story on the Reed family of Springdale; Canned Gold on the canning industry; Scenes of Newton County; Cover Stories on never-before-seen museum quilts; and two recent-acquisition exhibits.

Introduced our blog, The Back-Stay, to add to our monthly e-news, social media, and podcasts and vidcasts on iTunes U and YouTube.

Welcomed four interns who worked with us in the summer—two in education, one in collections, one in multiple departments; one result was a revamped WWI exhibit.

Developed a medicinal plant trail, worked with Master Gardeners to improve the grounds and beds, and began donating our surplus garden vegetables to the Bread of Life food pantry in Springdale.

Initiated an Emma Avenue virtual-mapping project to help identify and locate businesses, homes, and other buildings on Emma Avenue throughout its history.

Special presentations and workshops held at the museum in 2013 included: 1 Collectors Day; 1 film showing, 5 school alumni reunions, 1 writing workshop, 1 concert, 1 teachers’ workshop, a series of focus groups, 3 programs with book signings, 1 awards presentation, 2 slideshows, 1 poetry reading, programs for both Girl and Boy Scouts, and Artifact Identification Day.

In 2013, we were awarded $20,000 from the General Improvement Funds of Arkansas Senator Jon Woods through the Northwest Arkansas Economic Development District. The funds were used for our 2013 store remodeling and for our 2014 lighting upgrade project.
Our Partners in 2013

- Accident School alumni & friends
- American Association for State and Local History
- Arkansas Archeological Survey
- Arkansas Boston Mountain Chapter, National Railway Historical Society
- Arkansas Humanities Council
- Arkansas Museums Association
- Arvest Bank & Trust Management
- Arkansas State Sen. Jon Woods
- Army Corps of Engineers, Beaver Lake office
- Boone County Heritage Museum
- Bread of Life
- Crystal Bridges Museum of American Art
- Marion Chapter, DAR
- Ernie Deane family
- Tom Duggan
- Encyclopedia of Arkansas History & Culture
- Endeavor Foundation
- Chris Engholm
- Tim Ernst
- Farmers Insurance Group
- Fayetteville Business & Professional Women
- First United Methodist Church
- Fishback School alumni & friends
- 4H House alumni and friends
- Ghost Hunters of South Tulsa
- Gilcrease Museum
- Glade Historical Society
- Grainger Foundation
- Herb Society of Northwest Arkansas
- Heritage Trail Partners
- Hispanic Women's Organization of Arkansas
- Historic Monte Ne Preservation Partners
- Historic Springdale
- Holcomb family
- KNWA-TV
- KUAF 91.3 National Public Radio
- LifeWriters
- Marshallese Educational Initiative
- Missouri State University Dept. of History
- Missouri State University Dept. of Ozark Studies
- Northwest Arkansas Civil War Roundtable
- Northwest Arkansas Economic Development District, Inc.
- Northwest Arkansas Handweavers Guild
- Northwest Arkansas History Day
- Northwest Arkansas Land Trust
- Northwest Arkansas Master Naturalists
- Northwest Arkansas Newspapers
- Northwest Arkansas Sacred Harp Singers
- Northwest Technical Institute
- OneCommunity
- Ozark Regional Transit
- Ozark Wireless Society
- Dr. Tom Paradise
- Pettigrew community
- Photo Identification Group
- Poets Northwest
- Nancy Powell
- Anthony Priest
- Rogers Historical Museum
- ShopforMuseums.com
- Sons of Confederate Veterans
- Southwest Solutions Group
- Springdale Chamber of Commerce
- Springdale City Attorney
- Springdale Engineering Dept.
- Springdale IT Dept.
- Springdale Planning Dept.
- Springdale Public Library
- Springdale Public Schools
- Springdale Public Works Dept.
- Tellers of Tales
- Tontitown Historical Museum
- W. Stuart Towns
- Tyson Foods, Inc.
- United Daughters of the Confederacy
- University Museum Collections
- University of Arkansas Dept. of History
- University of Arkansas Dept. of Journalism
- University of Arkansas Dept. of Landscape Architecture
- Essie Ward family
- Washington County Archives
- Washington County Cemetery
- Preservation Group
- Washington County Cooperative Extension Service
- Washington County Historical Society
- Washington County Master Gardeners
- Will Bush Violin Studio
- Wool and Wheel Handspinners Guild

Board of Trustees
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Dr. Marsha Jones, Allyn Lord, Jim Morriss, Jason Trenary

Life Trustees
Dr. C. S. Applegate,* Dr. Dwight Heathman, Martha Lankford,* Maudine Sanders,* Stephen Taylor *deceased

Staff
Allyn Lord, director; Judy Costello, education manager; Marie Demeroukas, photo archivist/research librarian; Pody Gay, education manager; April Griffith, library assistant; Corryn Hall, education assistant; Don House, photographer; Curtis Morris, exhibits manager; Adam Pang, weekend assistant; Kathy Plume, receptionist/store manager; Marty Powers, maintenance; Carolyn Reno, assistant director/collections manager; Victoria Thompson, education/collections assistant; Susan Young, outreach coordinator

Volunteers

Cover photo: Receptionist/store manager Kathy Plume shows off some of the offerings in the museum's Shiloh Store, newly remodeled in 2013.

shilohmuseum.org

Mission Statement
The Shiloh Museum of Ozark History serves the public by providing resources for finding meaning, enjoyment, and inspiration in the exploration of the Arkansas Ozarks. Adopted by the Shiloh Museum Board of Trustees on July 13, 2006