

Shiloh Museum of Ozark History 2013 ANNUAL REPORT



2013 Financials

Revenue		Expenditures	
City of Springdale	\$619,356	Personnel & benefits	\$515,150
City capital improvement funds	18,647	Other City expenditures	106,326
Contributions & earned income	228,951	Board of Trustees expenditures	82,518
Grant funds	53,985	Grant projects	13,511
In-kind materials/services	2,300		
GRAND TOTAL	\$923,239	GRAND TOTAL	\$717,505

At-a-Glance

43,206 people served in 2013, including **29,336** served in person (vs. virtually), up 9% from 2012

\$1,196,015

in museum endowment on 12/31/13

SEVEN historic

buildings, dating from the 1850s through the 1930s

Running the Museum

- 11 full-time & 1 part-time staff members
- 14 board members
- 73 volunteers

493 museum members, up 2% from 2012

2,156

hours open in 2013

8,059 school children using museum Discovery Boxes, up 49% from 2012

13,870 museum

podcasts and videos downloaded from iTunes U and YouTube

544 researchers requested services from our library and photo archives in 2013, up 5% from 2012

We Get Letters...

I wanted to sincerely thank you for the delightful presentation you provided. . . It inspired us to bring others to see the treasures you have in your collections.



You do all that on a \$600,000 budget? You guys should go to D.C. and teach 'em a thing or two. That list of things the museum did last year is pretty amazing.



We enjoyed the museum and found ourselves telling friends interesting things we had learned there. The exhibits are well done. It's free, and we were happy to put a donation in the box.



I just wanted to write and offer my sincere thanks for the research you conducted while we visited the Shiloh Museum. We were thrilled to have your help. What a fabulous service you provide for that wonderful little museum.

Among Our Accomplishments



Completely remodeled the museum store and front desk, providing more services to the public (including the ability to make credit-card purchases), a greater selection of merchandise, and access to locally made crafts.

Offered the 26th year of "Sheep-to-Shawl," a program showing 719 students, primarily 4th graders, the live process of shearing sheep, spinning and dying, and weaving.



Supported an in-depth study of the museum's coverlets by weavers Marty Benson and Laura Redford, including complete photography and research for an upcoming book on coverlets.

Received a \$2,500 grant from The Grainger Foundation to provide fifty \$50 bus stipends to assist classes to participate in field trips to the museum.

More than \$2,300 worth of materials and services were donated in-kind to the museum.

Appreciated director Allyn Lord upon her receipt of the James R. Short Award for 20+ years of distinguished service to museums at the annual meeting of the Southeastern Museums Conference in Savannah, Georgia.

Were chosen by readers of both NWA Media and *CitiScapes* as runner-up in their "Best of the Best" reader polls.



Opened the exhibits: *The History of the University of Arkansas Museum; Their Story, Our Story* on the Reed family of Springdale; *Canned Gold* on the canning industry; *Scenes of Newton County*; *Cover Stories* on never-before-seen museum quilts; and two recent-acquisition exhibits.

Introduced our blog, *The Back-Stay*, to add to our monthly e-news, social media, and podcasts and vidcasts on iTunes U and YouTube.



Welcomed four interns who worked with us in the summer—two in education, one in collections, one in multiple departments; one result was a revamped WWI exhibit.



Developed a medicinal plant trail, worked with Master Gardeners to improve the grounds and beds, and began donating our surplus garden vegetables to the Bread of Life food pantry in Springdale.

Initiated an Emma Avenue virtual-mapping project to help identify and locate businesses, homes, and other buildings on Emma Avenue throughout its history.



Special presentations and workshops held at the museum in 2013 included: 1 Collectors Day; 1 film showing, 5 school alumni reunions, 1 writing workshop, 1 concert, 1 teachers' workshop, a series of focus groups, 3 programs with book signings, 1 awards presentation, 2 slideshows, 1 poetry reading, programs for both Girl and Boy Scouts, and Artifact Identification Day.

In 2013, we were awarded \$20,000 from the General Improvement Funds of Arkansas Senator Jon Woods through the Northwest Arkansas Economic Development District. The funds were used for our 2013 store remodeling and for our 2014 lighting upgrade project.

Our Partners in 2013

Accident School alumni & friends
American Association for State and Local History
Arkansas Archeological Survey
Arkansas Boston Mountain Chapter, National Railway Historical Society
Arkansas Humanities Council
Arkansas Museums Association
Arvest Bank & Trust Management
Arkansas State Sen. Jon Woods
Army Corps of Engineers, Beaver Lake office
Boone County Heritage Museum
Bread of Life
Crystal Bridges Museum of American Art
Marion Chapter, DAR
Ernie Deane family
Tom Duggan
Encyclopedia of Arkansas History & Culture
Endeavor Foundation
Chris Engholm
Tim Ernst
Farmers Insurance Group
Fayetteville Business & Professional Women
First United Methodist Church
Fishback School alumni & friends
4H House alumni and friends
Ghost Hunters of South Tulsa
Gilcrease Museum
Glade Historical Society
Grainger Foundation
Herb Society of Northwest Arkansas
Heritage Trail Partners

Hispanic Women's Organization of Arkansas
Historic Monte Ne Preservation Partners
Historic Springdale
Holcomb family
KNWA-TV
KUAF 91.3 National Public Radio
LifeWriters
Marshalllese Educational Initiative
Missouri State University Dept. of History
Missouri State University Dept. of Ozark Studies
Northwest Arkansas Civil War Roundtable
Northwest Arkansas Economic Development District, Inc.
Northwest Arkansas Handweavers Guild
Northwest Arkansas History Day
Northwest Arkansas Land Trust
Northwest Arkansas Master Naturalists
Northwest Arkansas Newspapers
Northwest Arkansas Sacred Harp Singers
Northwest Technical Institute
OneCommunity
Ozark Regional Transit
Ozark Wireless Society
Dr. Tom Paradise
Pettigrew community
Photo Identification Group
Poets Northwest
Nancy Powell
Anthony Priest
Rogers Historical Museum
ShopforMuseums.com

Sons of Confederate Veterans
Southwest Solutions Group
Springdale Chamber of Commerce
Springdale City Attorney
Springdale Engineering Dept.
Springdale IT Dept.
Springdale Planning Dept.
Springdale Public Library
Springdale Public Schools
Springdale Public Works Dept.
Tellers of Tales
Tontitown Historical Museum
W. Stuart Towns
Tyson Foods, Inc.
United Daughters of the Confederacy
University Museum Collections
University of Arkansas Dept. of History
University of Arkansas Dept. of Journalism
University of Arkansas Dept. of Landscape Architecture
Essie Ward family
Washington County Archives
Washington County Cemetery Preservation Group
Washington County Cooperative Extension Service
Washington County Historical Society
Washington County Master Gardeners
Will Bush Violin Studio
Wool and Wheel Handspinners Guild

Board of Trustees

Dianne Kellogg, president; Kathryn Birkhead, vice president; M. J. Sell, secretary; Dolores Stamps, treasurer; Sally Walker, vice treasurer. Carolyn Bayley, Kate Loague, Barbara McPhee, Robert Mello, Eva Osborne, Clifton Ruddick, Dr. Bill Smith, Derek Taylor, Richard Winesburg

Ex-Officio Board Members

Dr. Marsha Jones, Allyn Lord, Jim Morriss, Jason Trenary

Life Trustees

Dr. C. S. Applegate,* Dr. Dwight Heathman, Martha Lankford,* Maudine Sanders,* Stephen Taylor *deceased

Staff

Allyn Lord, director; Judy Costello, education manager; Marie Demeroukas, photo archivist/research librarian; Pody Gay, education manager; April Griffith,

library assistant; Corryn Hall, education assistant; Don House, photographer; Curtis Morris, exhibits manager; Adam Pang, weekend assistant; Kathy Plume, receptionist/store manager; Marty Powers, maintenance; Carolyn Reno, assistant director/collections manager; Victoria Thompson, education/collections assistant; Susan Young, outreach coordinator

Volunteers

Emma Artman, Jeff Baker, Madison Baker, Leland Bassett, Mary Bassett, Marty Benson, Ethna Billings, Reuben Blood, Linda Boyer, Ryan Bronni, Frank Burke, Haley Calhoun, Noah Calhoun, Karen Cordell, Grace Costello, Tom Duggan, Meredith Eades, Steve Erwin, Martha Estes, Regina Gabel, Martha Hamman, Abby Hutchins, Jennifer Hutchins, Molly Hutchins, Karen Jech, Margaret Johnson, Bill Jones, Mary John Jones, Megan Kaplan, Ann Kabanuck,

Mitsy Kellam, Darlette Kendrick, Tommy Kendrick, Jim Langford, Mira Leister, Vera Leone, Charles Mathews, Ruth Anne Mathews, Joseph McCain, Pat Mills, Vanya North, Adam Pang, Ann Payne, Sharon Perry, Barbara Pulos, Pam Redfern, Laura Redford, Judy Sartwell, Sonny Sartwell, Ann Schumacher, Russell Self, Tiffany Selvey, Pat Sharp, Ann Shumate, Charles Shumate, Homer Smith, Jess Smith, Kendra Smith, Vande Southerland, Dolores Stamps, Truman Stamps, Deloris Stults, Ann Sugg, Ayden Tillery, Christian Tillery, Elaina Tillery, Gwen Tillery, Samuel Tillery, William Tillery, Mary Vaughan, Haley Wallace, Tonya Williams, Becky Witte. *Volunteers Emeriti:* Mada Knight, Ray Toler

Cover photo: Receptionist/store manager Kathy Plume shows off some of the offerings in the museum's Shiloh Store, newly remodeled in 2013.

shilohmuseum.org

Mission Statement

The Shiloh Museum of Ozark History serves the public by providing resources for finding meaning, enjoyment, and inspiration in the exploration of the Arkansas Ozarks. *Adopted by the Shiloh Museum Board of Trustees on July 13, 2006*