

Shiloh Museum of  
Ozark History

# 2014 ANNUAL REPORT



## 2014 Financials

Revenue		Expenditures	
City of Springdale	\$652,956	Personnel & benefits	\$535,342
Board of Trustees funds	326,584	Other City expenditures	117,614
Grant funds	2,500	Board of Trustees expenditures	71,383
In-kind materials/services	22,621	Grant projects	1,290
<b>GRAND TOTAL</b>	<b>\$1,004,661</b>	<b>GRAND TOTAL</b>	<b>\$725,629</b>

## By the Numbers



**50,312** people served in 2014, including **32,424** served in person (vs. virtually), up 16% from 2013



**17,888** museum videos and podcasts downloaded from iTunes U and YouTube, up 29% from 2013

### Running the Museum

- ♦ 11 full-time, 1 part-time staff
- ♦ 16 board members
- ♦ 71 volunteers who worked 3,118 hours, valued at \$59,014



**\$1,493,028** in the museum endowment on 12/31/14, up 25% over 2013

**2,284** Number of attendees at history-related group meetings at the museum, up 35% from 2013

**16,439** people attended museum programs, up 17% from 2013, including a 37% increase in the number of programs for children

**595** museum members, up 21% from 2013; average membership gift \$48.78, up 3% from 2013

**\$14,482** in museum store sales, up 69% from 2013



**400** people attended the 37<sup>th</sup> annual Ozark Quilt Fair, a 135% increase, and 180 quilts were displayed

**SEVEN** The number of historic buildings, dating from the 1850s through the 1930s

## We Get Letters...

*I had the pleasure of going to the museum with my daughter's 3<sup>rd</sup> grade class. It was wonderful! They had the students actually do "chores" from the 1930s. They were able to do laundry, milk a cow, gather eggs, can vegetables, and pick them. They also had an apple peeler that the kids loved. If you love history, this is a great place to visit.*



*I gotta say, of all the archives I've worked at, you guys are the most helpful I've dealt with. Thanks so much!*



*I once volunteered at your wonderful museum when I was about 13 years old, nearly 13 years ago. [Your staff] inspired me to become an anthropologist/archaeologist. I am currently a student at the University about to receive my BS degree in May. I wanted to send my thanks and to let you all know how much I appreciate having such a wonderful facility in our community.*



## Among Our Accomplishments



Worked with the City of Springdale on the Razorback Regional Greenway progress and cleared the museum fence area for entrance of the bridge from the trail to the museum (pictured above)

Investigated lighting upgrades, energy savings, & rebates; added grounds lighting; replaced all incandescent bulbs with LEDs, resulting in a rebate covering 40% of costs & expectation of large energy savings in 2015

Received a \$50,000 bequest from Ella Frances Byrd; \$210,683 from the estate of Bonnie Whitmore (largest bequest in the museum's history); and \$1,924 bequest from Mary Braun estate

Received a \$2,500 grant from Mrs. Johnelle Hunt for fifty \$50 bus stipends to schools to help fund field trips



Opened six exhibits: *Just Doing My Work*, paintings by Ozark folk artist Essie Ward; *A Boy's Toys*, toys from the 1930s and 1940s from the Orville Hall Jr. Collection (Mr. Hall pictured above); *Healing Waters* photo exhibit on medicinal springs in Northwest Arkansas; *Lime Light* photo exhibit about the history of the lime industry in the Arkansas Ozarks; and two recent acquisition exhibits

Began a complete exhibit hall renovation to be completed by the museum's 50th anniversary in 2018, starting with the 1820-1860 ("pioneer") exhibit

Developed medicinal plant trail with assistance from the Washington County Master Gardeners

Susan Young received the Washington County Historical Society's Distinguished Citizen award; Marty Powers received honorable mention as the Arkansas Museums Association's state staff member of the year; and Allyn Lord received the Peg Newton Smith lifetime achievement award from the Arkansas Museums Association

Received, installed, customized, and moved collections to the museum's first high-density mobile storage unit (pictured below)



Processed 84 donations, including three major ones from the Mary Braun, Marcella Head Sharum, and Phillip Steele estates

Eighteen: the number of professional organizations—local, state, and national—on which museum staff serve as board members or commissioners

Eleven Shiloh Sandwiched-In programs attracted 535 people, a 25% increase over 2013

Special presentations and workshops included: 3 film showings (including first public showing of Donald Harington documentary by Brian Walter), 4 school alumni reunions, 2 concerts, 2 multimedia programs, 2 "listening workshops," 2 family reunion, 3 programs with book signings, 2 awards presentations, Artifact Identification Day, 1 teacher's workshop, and several painting sessions by the Plein Air Painters

Continued weekly sorting, re-housing, and creating finding aids for the Ernie Deane collection, thanks to donated funds; project about two-thirds completed

## Our Partners in 2014

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4-H House alumni  
Accident School alumni  
Arkansas Archeological Survey  
Arkansas Arts Council  
Arkansas Boston Mountain Chapter,  
National Railway Historical Society  
Arkansas Chapter, Trail of Tears Association  
Arkansas Game & Fish Commission  
Arkansas Holocaust Education Committee &  
Grace Donoho  
Artist's Laboratory Theatre  
Arvest Bank & Trust Management  
Beaver Lake Corps of Engineers  
Marty Benson  
Bread of Life  
Crystal Bridges Museum  
DAR  
Ernie Deane family  
Encyclopedia of Arkansas History & Culture  
Endeavor Foundation  
Chris Engholm  
Tim Ernst  
Eureka Springs & North Arkansas Railroad  
First United Methodist Church  
Fishback School alumni  
FrogWatch USA & Tom Krohn  
Grainger Foundation  
Mary Guthrie, UA Honors College Fellow  
Har-Ber High School EAST Lab  
Diana Hausam  
Helen Tyson Middle School EAST Lab  
Hispanic Women's Organization of Arkansas  
Historic Dancing NWA  
Historic Monte Ne Preservation Partners  
James Huffman

Mrs. Johnelle Hunt  
KUAF 91.3 FM Public Radio  
LifeWriters  
Little Flock Primitive Baptist Church  
Tom Lundstrum  
Madison County Health Coalition &  
Brenda Patterson  
Missouri State University Department of  
Ozark Studies  
Emily Mitchell-Eaton, Syracuse University  
Morning Star Wildlife Rehab. Center &  
Lynn Sciumbato  
Mount Kessler Greenways, Bob Caulk, &  
Frank Sharp  
National Constitution Center, Philadelphia,  
PA  
National Railway Historical Society  
Justin Nolan, UA Department of  
Anthropology  
NWA Civil War Roundtable  
NWA Handweavers Guild  
NWA Herb Society  
NWA History Day  
NWA Master Naturalists  
NWA Naturals  
NWA Newspapers  
NWA Sacred Harp Singers  
NWA Writers' Guild  
Northwest Technical Institute  
Ozark Wireless Society  
Photo Identification Group  
Plein Air Painters  
Poets Northwest  
Laura Redford  
Reed Family

Kat Robinson  
Rogers Historical Museum  
ShopforMuseums.com  
Marideth Sisco  
Sons of Confederate Veterans  
Sons of Union Veterans  
Southwest Solutions Group  
Spring International Language Center, UA  
Springdale Chamber of Commerce  
Springdale IT Department  
Springdale Planning Department  
Springdale Public Library  
Springdale Public Schools  
Springdale Public Works Department  
Still on the Hill  
Team Springdale  
Tellers of Tales  
Alan Thompson, Prairie Grove Battlefield  
State Park  
W. Stuart Towns  
Tyson Foods, Inc.  
University Museum Collections  
Walmart Museum  
Brian Walter  
Washington County Historical Society  
Washington County Master Gardeners  
Will Bush Violin Studio  
Wool and Wheel Handspinners Guild

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Cover: Museum education staff model selections from our living history costume closet. From left: Carly Squyres, Aaron Loehndorf, Judy Costello. *Photo by Don House*

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### Board of Trustees

Dianne Kellogg, president; Kathryn Birkhead, vice president; M. J. Sell, secretary; Dolores Stamps, treasurer; Clifton Ruddick, vice treasurer. Carolyn Bayley, David Beauchamp, Samantha Bull, Brad Henry, Jason House, Barbara McPhee, Robert Mello, Jonathan Perrodin, April Rusch, Dr. Bill Smith, Derek Taylor

### Ex-Officio Board Members

Dr. Marsha Jones, Allyn Lord, Jason Trenary, Sally Walker

### Life Trustees

Dr. C. S. Applegate,\* Dr. Dwight Heathman, Martha Lankford,\* Maudine Sanders,\* Stephen Taylor \* *deceased*

### Staff

Allyn Lord, director; Judy Costello, education manager; Marie Demeroukas, photo archivist/research librarian;

April Griffith, library assistant; Corryn Hall, education assistant; Don House, photographer; Kris Johnson, photographer; Aaron Loehndorf, education/collections assistant; Curtis Morris, exhibits manager; Kathy Plume, receptionist/store manager; Marty Powers, maintenance; Carolyn Reno, assistant director/collections manager; Carly Squyres, education assistant; Victoria Thompson, education/collections assistant; Susan Young, outreach coordinator

### Volunteers

Emma Artman, Marty Benson, Ethna Billings, Abby Boosey, Cassie Boosey, Frank Burke, Carolyn Butler, Haley Calhoun, Noah Calhoun, Shannon Carpenter, Holly Childs, Aspyr Analiece Clark, Karen Cordell, Grace Costello, Jacob Costello, Tom Duggan, Ann Engksov, Steve Erwin, C. J. Freeman, Virginia Freeman, Regina Gabel,

Dallas Hale, Martha Hamman, David Harmon, Sherry Harmon, Benjamin Johnson, Jimmie Dell Johnson, Margaret Johnson, Bill Jones, Mary John Jones, Ann Kabanuck, Mitsy Kellam, Darlette Kendrick, Tommy Kendrick, Jim Langford, Cheryl Larson, Craig Larson, Mira Leister, Bekah Martin, Rachel Martin, Mimi Mathis, Pat Mills, Lon Netherton, David Nystrom, Isabelle Nystrom, Carolyn Page, Ann Payne, Sharon Perry, Barbara Pulos, Pam Redfern, Laura Redford, JoAnna Saunders, Russell Self, Tiffany Selvey, Pat Sharp, Beverly Shelton, Lyle Sparkman, Jacquelyn Spillars, Dolores Stamps, Truman Stamps, Deloris Stults, Nancy Taylor, Elaina Tillery, Janice Torbett, Mary Vaughan, Haley Wallace. *Volunteers Emeriti:* Mada Knight, Ray Toler

**shilohmuseum.org**

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### Mission Statement

The Shiloh Museum of Ozark History serves the public by providing resources for finding meaning, enjoyment, and inspiration in the exploration of the Arkansas Ozarks. *Adopted by the Shiloh Museum Board of Trustees on July 13, 2006*