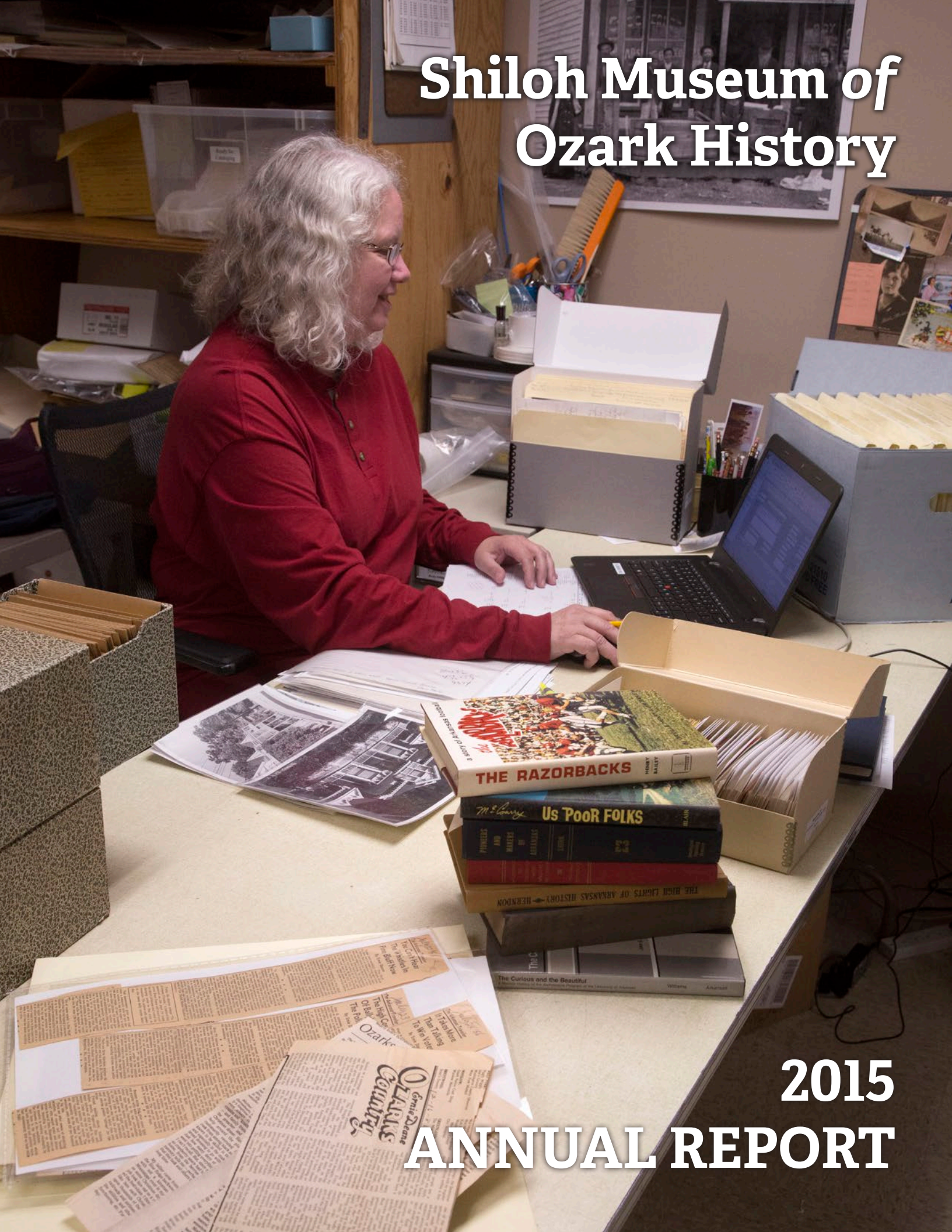


# Shiloh Museum of Ozark History



2015  
ANNUAL REPORT

# 2015 Financials

Revenue		Expenditures	
City of Springdale	\$649,602	Personnel & benefits	\$535,933
In-kind materials/services	2,951	Other City expenditures	125,219
Board of Trustees operating account	83,158	Board of Trustees expenditures	62,203
Board-designated funds	295,212	Board-designated fund expenses	15,450
Grant funds	10,467	Grant projects	4,653
<b>GRAND TOTAL</b>	<b>\$1,041,390</b>	<b>GRAND TOTAL</b>	<b>\$743,458</b>

## By the Numbers

**51,235** people served in 2015, up 4% from 2014, including **36,693** served in person (vs. virtually)

**18,065** people attended museum programs, up 10% from 2014, including a 7% increase in the number of programs for children

**\$27,589** spent to date on exhibit hall renovations in preparation for our 50<sup>th</sup> anniversary in 2018

**507** museum members, up 40% from 2014, including 125 new members (up 51%)

**11,111** student users of the museum's educational discovery boxes, up a whopping 35% from 2014

**26** bus stipends awarded to local schools for field trips (\$1,300)



**\$1,410,093** in the museum endowment on 12/31/15, down 6% over 2014

**\$13,528** in museum store sales, the second-largest amount ever



**96** collections donated to the museum in 2015, including poultry-related items from the Jeff Brown Hatchery, 1970s negatives of Fayetteville Farmers Market by Art Meripol, 1950s negatives by Springdale photographer Gene Thompson, an early 1900s clock from First National Bank of Springdale, a Springdale High School Class of 1965 commemorative quilt, and costumes from the filming of *The Blue and the Gray* (1982) and *The Man Outside* (1985).

### Running the Museum

- ♦ 11 full-time and 1 part-time staff; 2 interns
- ♦ 15 board members
- ♦ 52 volunteers who worked 3,582 hours (up 15% from 2014), valued at \$69,168

## We Get Letters...

*Thank you, as always, for the wonderful event last evening. Y'all always give us "first-class" events with a warm and friendly (homey) atmosphere.*



*Getting a museum membership in 2004 at the quilt show was one of the best investments [my wife] and I made during the last 11 years.*



*I just wanted to express my thanks to you and the museum staff for the wonderful treatment and help I received during the recent weaving workshop. You were all so helpful and the facilities were so easy to work in.*



*It's always such a treat when one of my kids comes home to tell me about all they learned from the Shiloh Museum staff. My daughter has learning disabilities and serious health problems, so she's not the biggest fan of learning. So when she comes home with praise for Shiloh, I know the program was really something special.*

## Major Accomplishments in 2015



The Razorback Regional Greenway opening in May 2015 and the fast-paced revitalization of downtown Springdale have placed the museum in the cross hairs of change and excitement. With the help of Washington County Master Gardener volunteers, the new eastern entrance to the museum grounds directly across from the Greenway now includes flower beds and a monarch butterfly waystation certified by Monarch Watch.



In 2015 we made significant progress on renovating the exhibit hall in preparation for the museum's 50<sup>th</sup> anniversary in 2018. Two sections of the hall were entirely transformed. The 1841 McGarrah-Reed log cabin and adjoining space became home to the new *Settling the Ozarks* exhibit, and the Civil War period through World War I is covered in the second exhibit. Both exhibits feature many hands-on elements and are fully bilingual.



The historic 1871 Shiloh Meeting Hall became the focus of a \$1 million campaign initiated in 2015 to complete interior renovations and exterior work such as landscaping and parking. By 2015's end the campaign had reached more than \$713,000, with \$500,000 coming from City of Springdale capital improvement funds.

Saving money and environmental stewardship were the driving forces behind the museum's lighting project completed in 2015. We took advantage of limited-time rebates to replace our incandescent and fluorescent light bulbs with LEDs which consume less energy, have longer lives, create less heat, and reduce the amount of damaging ultraviolet light on museum artifacts.

Every five years the museum board and staff engage in strategic thinking and planning to review our mission, scrutinize our values, envision the museum's future, and determine our goals for moving forward. That 2015 process led to a slight rewording of our mission, a new vision and set of values, and a list of goals to guide us.

### MISSION

*The Shiloh Museum of Ozark History serves the public by preserving and providing resources for finding meaning, enjoyment, and inspiration in the exploration of the Arkansas Ozarks.*

### VISION

*We envision a community where children and adults are inspired by local history and understand their natural and cultural heritage.*

### VALUES

- *We are welcoming as we meet, interact with, and respond to those who visit and use our services.*
- *We engage our audiences to stimulate wonder and learning.*
- *We value preservation, the primary goal for our local history, culture, and artifacts.*
- *We are professional, making a continuing commitment to maintain the highest standards in the field.*



# Our Partners in 2015

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Accident School alumni & friends  
American Alliance of Museums  
ArkanSalsa Fest  
Arkansas Archeological Survey  
Arkansas Arts Council  
Arkansas Boston Mountain Chapter,  
National Railway Historical Society  
Arkansas Chapter, Trail of Tears Association  
Arkansas Civil War Sesquicentennial  
Commission  
Arkansas Game & Fish Commission  
Arkansas Historic Preservation Program  
Arkansas Historical Association  
Arkansas Humanities Council  
Arkansas & Missouri Railroad  
Arkansas Museums Association  
Artist's Laboratory Theatre  
Arvest Bank & Trust Management  
Marty Benson  
Dr. Brooks Blevins  
U.S. Sen. John Boozman's office  
Scott Branyon  
Bread of Life  
Jerry & Kay Brewer  
Abby Burnett  
Will Bush Violin Studio  
Denele Campbell  
Zoe Medlin Caywood  
Clements & Associates  
Linda & Ken Coffey  
Dr. Sean Connors & UA "Literacy in Ozark  
Lives" students  
Daisy Airgun Museum  
Denis Dean  
Ernie Deane family

Downtown Springdale Alliance & H3  
DREAMers of NWACC  
*Encyclopedia of Arkansas History & Culture*  
Endeavor Foundation  
Tim Ernst  
Fayetteville Business & Professional Women  
Fayetteville Roots Festival  
First United Methodist Church, Springdale  
Orville & Susan Hall  
Stephanie Hegde & Ameriprise Financial  
Helen Tyson Middle School EAST "Beyond  
the Bell" Initiative  
Earlene Brown Henry  
Heritage Trail Partners  
Hispanic Women's Organization of Arkansas  
Historic Dancing NWA  
Hobbs State Park & Conservation Area  
Margaret Holcomb & the Holcomb family  
Don House  
Johnelle Hunt  
Itty Bitty Quilt Committee  
Fay Marie Stafford Johnson  
Laura Keck  
KUAF 91.3 Public Radio  
Lewis & Clark Outfitters  
LifeWriters  
Lokomotion  
Maggie Moo's Ice Cream  
Marion Chapter, DAR  
Monarch Watch  
Kelly & Donna Mulhollan  
NWA Civil War Roundtable  
NWA Council  
*NWA Democrat-Gazette*  
NWA Handweavers Guild

NWA Herb Society  
NWA History Day  
NWA Master Naturalists  
NWA Naturals  
NWA Regional Planning Commission  
NWA Sacred Harp Singers  
NWACC Service Learning  
Northwest Technical Institute  
Ozark Chiquapin Foundation  
Ozark Folk Center State Park  
Ozark Film & Video  
Ozark Wireless Society  
Plein Air Painters  
Laura Redford  
Jim Rees  
Rogers Historical Museum  
Sons of Confederate Veterans  
Sons of Union Veterans  
Springdale Chamber of Commerce  
Springdale City Council  
Springdale Kiwanis  
Springdale SHS Class of 1965  
Springdale Planning Department  
Springdale Public Works Department  
Dr. Donald Steinkraus  
Tellers of Tales  
Tesseract Studio for Immersive Environments  
& Game Design  
University of Arkansas 4-H House Alumni  
University Museum Collections  
Valley Inn Film & Caleb Fanning  
Washington County Historical Society  
Washington County Master Gardeners  
Arkansas Sen. Jon Woods  
Wool and Wheel Handspinners Guild

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## Board of Trustees

April Rusch, president; Jason House, vice president; M. J. Sell, secretary; Dolores Stamps, treasurer; Clifton Ruddick, vice treasurer. Carolyn Bayley, David Beauchamp, Kathryn Birkhead, Samantha Bull, Rubicely Hernandez, Barbara McPhee, Robert Mello, Jonathan Perrodin, Dr. Bill Smith, Derek Taylor

## Ex-Officio Board Members

Dr. Marsha Jones, Dianne Kellogg, Allyn Lord, Jason Trenary, Sally Walker

## Life Trustees

Dr. C. S. Applegate,\* Dr. Dwight Heathman, Martha Lankford,\* Maudine Sanders,\* Stephen Taylor \* *deceased*

## Staff

Allyn Lord, director; Judy Costello, education manager; Marie Demeroukas, photo archivist/research librarian;

Kris Johnson, photographer; Aaron Loehndorf, education/collections assistant; Curtis Morris, exhibits manager; Kathy Plume, receptionist/store manager; Marty Powers, maintenance; Carolyn Reno, assistant director/collections manager; Carly Squyres, education assistant; Rachel Whitaker, library assistant; Susan Young, outreach coordinator

## Volunteers

Ashley Adlong, Geri Alvis, Marty Benson, Ethna Billings, Frank Burke, Carol Butler, Haley Calhoun, Noah Calhoun, Karen Cordell, Grace Costello, Heather Costello, Kyla Cross, Tom Duggan, Steve Erwin, Cheryl Fears, Stella Floyd, Sarah Fixmer, Gayle Foster, C. J. Freeman, Virginia Freeman, Regina Gabel, Bill Jones, Mary John Jones, Ann Kabanuck, Jim Langford, Cheryl Larson, Craig Larson, Mira Leister, Linda MacLean, Marcie MacLean,

Mary McCully, Serenah McKay, Brady Nivens, Pat Mills, David Nystrom, Isabelle Nystrom, Trey Parsons, Sharon Perry, Lynn Phillips, Pam Redfern, Laura Redford, Lyle Sparkman, Dolores Stamps, Truman Stamps, Elaina Tillery, Janice Torbett, Mary Vaughan, Daniel Wenger, Angelique White, Tonya Williams.  
*Volunteers Emeriti:* Mada Knight, Ray Toler

### On the cover

Ann Schumacher, processor of the museum's Ernie Deane Collection, organizes, catalogs, and stores a vast array of materials related to Deane's illustrious career as a journalist, folklorist, university instructor, and historic preservationist.