2015 Financials

<table>
<thead>
<tr>
<th>Revenue</th>
<th>Expenditures</th>
</tr>
</thead>
<tbody>
<tr>
<td>City of Springdale</td>
<td>Personnel &amp; benefits</td>
</tr>
<tr>
<td>$649,602</td>
<td>$535,933</td>
</tr>
<tr>
<td>In-kind materials/services</td>
<td>Other City expenditures</td>
</tr>
<tr>
<td>2,951</td>
<td>$125,219</td>
</tr>
<tr>
<td>Board of Trustees operating account</td>
<td>Board of Trustees expenditures</td>
</tr>
<tr>
<td>83,158</td>
<td>$62,203</td>
</tr>
<tr>
<td>Board-designated funds</td>
<td>Board-designated fund expenses</td>
</tr>
<tr>
<td>295,212</td>
<td>$15,450</td>
</tr>
<tr>
<td>Grant funds</td>
<td>Grant projects</td>
</tr>
<tr>
<td>10,467</td>
<td>$4,653</td>
</tr>
<tr>
<td><strong>GRAND TOTAL</strong></td>
<td><strong>GRAND TOTAL</strong></td>
</tr>
<tr>
<td><strong>$1,041,390</strong></td>
<td><strong>$743,458</strong></td>
</tr>
</tbody>
</table>

By the Numbers

- **51,235** people served in 2015, up 4% from 2014, including **36,693** served in person (vs. virtually)
- **$1,410,093** in the museum endowment on 12/31/15, down 6% over 2014
- **$13,528** in museum store sales, the second-largest amount ever
- **18,065** people attended museum programs, up 10% from 2014, including a 7% increase in the number of programs for children
- **507** museum members, up 40% from 2014, including 125 new members (up 51%)
- **11,111** student users of the museum’s educational discovery boxes, up a whopping 35% from 2014
- **26** bus stipends awarded to local schools for field trips ($1,300)
- **$27,589** spent to date on exhibit hall renovations in preparation for our 50th anniversary in 2018

Running the Museum

- 11 full-time and 1 part-time staff; 2 interns
- 15 board members
- 52 volunteers who worked 3,582 hours (up 15% from 2014), valued at $69,168

We Get Letters...

Thank you, as always, for the wonderful event last evening. Y’all always give us “first-class” events with a warm and friendly (homey) atmosphere.

♫

Getting a museum membership in 2004 at the quilt show was one of the best investments [my wife] and I made during the last 11 years.

♫

I just wanted to express my thanks to you and the museum staff for the wonderful treatment and help I received during the recent weaving workshop. You were all so helpful and the facilities were so easy to work in.

♫

It’s always such a treat when one of my kids comes home to tell me about all they learned from the Shiloh Museum staff. My daughter has learning disabilities and serious health problems, so she’s not the biggest fan of learning. So when she comes home with praise for Shiloh, I know the program was really something special.
The Razorback Regional Greenway opening in May 2015 and the fast-paced revitalization of downtown Springdale have placed the museum in the cross hairs of change and excitement. With the help of Washington County Master Gardener volunteers, the new eastern entrance to the museum grounds directly across from the Greenway now includes flower beds and a monarch butterfly waystation certified by Monarch Watch.

In 2015 we made significant progress on renovating the exhibit hall in preparation for the museum’s 50th anniversary in 2018. Two sections of the hall were entirely transformed. The 1841 McGarrah-Reed log cabin and adjoining space became home to the new Settling the Ozarks exhibit, and the Civil War period through World War I is covered in the second exhibit. Both exhibits feature many hands-on elements and are fully bilingual.

Every five years the museum board and staff engage in strategic thinking and planning to review our mission, scrutinize our values, envision the museum’s future, and determine our goals for moving forward. That 2015 process led to a slight rewording of our mission, a new vision and set of values, and a list of goals to guide us.

**MISSION**
The Shiloh Museum of Ozark History serves the public by preserving and providing resources for finding meaning, enjoyment, and inspiration in the exploration of the Arkansas Ozarks.

**VISION**
We envision a community where children and adults are inspired by local history and understand their natural and cultural heritage.

**VALUES**
- We are welcoming as we meet, interact with, and respond to those who visit and use our services.
- We engage our audiences to stimulate wonder and learning.
- We value preservation, the primary goal for our local history, culture, and artifacts.
- We are professional, making a continuing commitment to maintain the highest standards in the field.

The historic 1871 Shiloh Meeting Hall became the focus of a $1 million campaign initiated in 2015 to complete interior renovations and exterior work such as landscaping and parking. By 2015’s end the campaign had reached more than $713,000, with $500,000 coming from City of Springdale capital improvement funds.

Saving money and environmental stewardship were the driving forces behind the museum’s lighting project completed in 2015. We took advantage of limited-time rebates to replace our incandescent and fluorescent light bulbs with LEDs which consume less energy, have longer lives, create less heat, and reduce the amount of damaging ultraviolet light on museum artifacts.
Our Partners in 2015

Accident School alumni & friends
American Alliance of Museums
ArkanSalsa Fest
Arkansas Archeological Survey
Arkansas Arts Council
Arkansas Boston Mountain Chapter, National Railway Historical Society
Arkansas Chapter, Trail of Tears Association
Arkansas Civil War Sesquicentennial Commission
Arkansas Game & Fish Commission
Arkansas Historic Preservation Program
Arkansas Historical Association
Arkansas Humanities Council
Arkansas & Missouri Railroad
Arkansas Museums Association
Artist’s Laboratory Theatre
Arvest Bank & Trust Management
Marty Benson
Dr. Brooks Blevins
U.S. Sen. John Boozman’s office
Scott Branyon
Bread of Life
Jerry & Kay Brewer
Abby Burnett
Will Bush Violin Studio
Denele Campbell
Zoe Medlin Caywood
Clements & Associates
Linda & Ken Coffey
Dr. Sean Connors & UA “Literacy in Ozark Lives” students
Daisy Airgun Museum
Denis Dean
Ernie Deane family
Downtown Springdale Alliance & H3
DREAMers of NWACC
Encyclopedia of Arkansas History & Culture
Endeavor Foundation
Tim Ernst
Fayetteville Business & Professional Women
Fayetteville Roots Festival
First United Methodist Church, Springdale
Orville & Susan Hall
Stephanie Hegde & Ameriprise Financial
Helen Tyson Middle School EAST “Beyond the Bell” Initiative
Earlene Brown Henry
Heritage Trail Partners
Hispanic Women’s Organization of Arkansas
Historic Dancing NWA
Hobbs State Park & Conservation Area
Margaret Holcomb & the Holcomb family
Don House
Johnelle Hunt
Irty Bitty Quilt Committee
Marie Stafford Johnson
Laura Keck
KAUF 91.3 Public Radio
Lewis & Clark Outfitters
LifeWriters
Lokomotion
Maggie Moo’s Ice Cream
Marion Chapter, DAR
Monarch Watch
Kelly & Donna Mulhollan
NWA Civil War Roundtable
NWA Council
NWA Democrat-Gazette
NWA Handweavers Guild
NWA Herb Society
NWA History Day
NWA Master Naturalists
NWA Naturals
NWA Regional Planning Commission
NWA Sacred Harp Singers
NWACC Service Learning
Northwest Technical Institute
Ozark Chinquapin Foundation
Ozark Folk Center State Park
Ozark Film & Video
Ozark Wireless Society
Plein Air Painters
Laura Redford
Jim Rees
Rogers Historical Museum
Sons of Confederate Veterans
Sons of Union Veterans
Springdale Chamber of Commerce
Springdale City Council
Springdale Kiwanis
Springdale SHS Class of 1965
Springdale Planning Department
Springdale Public Works Department
Dr. Donald Steinkraus
Tellers of Tales
Tesseract Studio for Immersive Environments & Game Design
University of Arkansas 4-H House Alumni
University Museum Collections
Valley Inn Film & Caleb Fanning
Washington County Historical Society
Washington County Master Gardeners
Arkansas Sen. Jon Woods
Wool and Wheel Handspinners Guild

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Volunteers

Life Trustees
Dr. C. S. Applegate,* Dr. Dwight Heathman, Martha Lankford,* Maudine Sanders,* Stephen Taylor* deceased

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Allyn Lord, director; Judy Costello, education manager; Marie Demeroukas, photo archivist/research librarian;

Ex-Officio Board Members
Dr. Marsha Jones, Dianne Kellogg, Allyn Lord, Jason Trenary, Sally Walker

University Museum Collections
Valley Inn Film & Caleb Fanning
Washington County Historical Society
Washington County Master Gardeners
Arkansas Sen. Jon Woods
Wool and Wheel Handspinners Guild

On the cover
Ann Schumacher, processor of the museum’s Ernie Deane Collection, organizes, catalogs, and stores a vast array of materials related to Deane’s illustrious career as a journalist, folklorist, university instructor, and historic preservationist.

shilohmuseum.org