

# *Shiloh Museum of Ozark History* **2016 ANNUAL REPORT**





# 2016 Financials

Revenue		Expenditures	
City of Springdale	\$686,512	Personnel & benefits	\$574,315
In-kind materials/services	7,251	Other City expenditures	112,197
Board of Trustees operating account	91,682	Board of Trustees expenditures	41,515
Board-designated funds	309,697	Board-designated fund expenditures	9,789
Grant funds	2,783	Grant projects	7,026
<b>GRAND TOTAL</b>	<b>\$1,097,925</b>	<b>GRAND TOTAL</b>	<b>\$744,842</b>

## By the Numbers



**51,425** people served in 2015, the fourth largest number ever, including **36,693** served in person (vs. virtually), the second largest number ever

**\$21,792** in museum store sales, the highest ever, beating the previous record by a full 50%



**2,567** people attended **150** group meetings, up 35% and 13%, respectively, from 2015

Approximately **90** new collections were received; made loans of artifacts to Crystal Bridges Museum of American Art and the National Constitution Center

**17,594** people attended museum programs, including a 13% increase in the number of programs for children (243)



**442** researchers used museum resources, including 433 images used for such products as utility-box wraps, CNN and French TV productions, and books on Fayetteville history

**17,934** virtual users, up 23% from 2015

**Eight** awards, such as Washington County Historical Society naming collections manager Carolyn Reno a Distinguished Citizen

**\$1,471,741**

in the museum endowment on 12/31/16, up 4% over 2015



**66** volunteers helped run the museum and worked 3,358 hours, valued at \$64,272

## We Get Letters...

*This little gem was quite the find on our recent visit to NWA! We were impressed with the professionally done exhibits outlining the history of the region. Nice balance of local lore and people!*



*I visit regularly as it's a perfect stop along the bike trail. The staff is kind and a whole lot of fun. Definitely great for a family visit or just a quiet way to spend an hour on the weekend.*

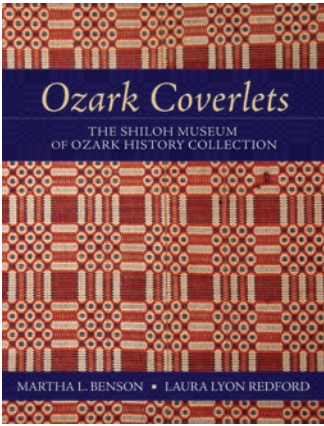


*The work that they have done on this beautiful site is breathtaking. It is so much fun to stroll the grounds and learn about history at the same time. My daughter and I had a great time and we will be back!*



*Thank you for hosting the absolutely lovely Quilt day on Saturday. You ordered up beautiful weather, the experience was lovely, and the Shiloh staff was excellent in every way. It is such a rare opportunity for the public to experience quilting at its best. Our friends who came by truly enjoyed their time.*

# Major Accomplishments in 2016



The museum published *Ozark Coverlets*, authored by Martha Benson and Laura Redford, in March. It helped drive museum store sales and has received rave reviews nationally. The book has been called “a compelling reading,” “handsomely produced,” “an important resource for modern weavers,” and “a must-read for anyone

interested in American weaving history, historical coverlets, and the stories of the women who wove them.”

Thanks to the City of Springdale, matching gifts from the Endeavor Foundation, fundraising, and numerous public gifts, the “Overhaul the



Hall!” \$1 million campaign to fund the renovation of the historic 1871 Shiloh Meeting Hall reached just over \$720,000 by year’s end. Work on the Hall began in May and was nearing completion in December. Upcoming in 2017 will be property improvements such as parking, lighting, and landscaping.



The third section of the museum exhibit hall to be completed (in preparation for the museum’s 50<sup>th</sup> anniversary in 2018) covers

the 1920–1950 era. Included are full-scale scenes from a home of the period, highlighting changes brought about by electrification, and sections devoted to the Great Depression, agriculture, tourism, World War II, business, religion, and schools. Like our other new exhibits, there are several hands-on components and exhibit information is available in both English and Spanish.



In 2016 the museum collaborated on multiple projects with the Downtown Springdale Alliance. These included

hosting the monthly “Barn Party: Pluck & Play,” hosting “Christmas on the Creek” at the McGarrah-Reed log cabin, and providing the Downtown Street Dinner with historical photo “trading cards.”

The education department initiated the monthly “Shiloh Saturdays” series for families in April. Programs included such topics as wildlife rehabilitation, building a home monarch butterfly garden, candle making, “selfies with stinkbugs,” broom making, and Dutch oven cooking. A total of 425 people took part in the eight programs. Shiloh Saturdays will continue in 2017.



## MISSION

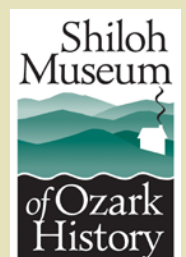
*The Shiloh Museum of Ozark History serves the public by preserving and providing resources for finding meaning, enjoyment, and inspiration in the exploration of the Arkansas Ozarks.*

## VISION

*We envision a community where children and adults are inspired by local history and understand their natural and cultural heritage.*

## VALUES

- *We are welcoming as we meet, interact with, and respond to those who visit and use our services.*
- *We engage our audiences to stimulate wonder and learning.*
- *We value preservation, the primary goal for our local history, culture, and artifacts.*
- *We are professional, making a continuing commitment to maintain the highest standards in the field.*



# Our Partners in 2016

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Guy Ames  
A&M Railroad/McCarren Transportation  
Museum  
Arkansas A+ Schools  
Arkansas Boston Mountain Chapter,  
National Railway Historical Society  
Arkansas Chapter, Trail of Tears Association  
Arkansas Community Foundation  
Arkansas Education Television Network  
Arkansas Game & Fish Commission  
Arkansas Historical Association  
Arkansas Humanities Council  
Arkansas Living History Association  
Arvest Bank & Trust Management  
Assn. for Living History, Farm, &  
Agricultural Museums  
Marty Benson  
Black Apple Crossing & Leo Orpin  
Botanical Garden of the Ozarks  
Bobby Braly & Historic Cane Hill  
Will Bush Violin Studio  
Camp Noark Alumni  
City of Springdale City Council  
Clements & Associates  
Linda & Ken Coffey  
Crystal Bridges Museum of American Art  
Ernie Deane family  
Downtown Springdale Alliance  
EAST initiatives at HTMS & HHS  
Encyclopedia of Arkansas History & Culture  
Endeavor Foundation  
Fayetteville Business & Professional Women  
Fayetteville Woolsey Visionary Committee  
First United Methodist Church

Gaps in Services to Marshallese Task Force  
Greedy Goats of NWA  
Dr. Delia Haak, Illinois River Watershed  
Partnership  
Heritage Trail Partners  
Hispanic Women's Organization of Arkansas  
Hunt Production Studios  
Margaret Holcomb  
Itty Bitty Quilt Committee  
Jones Family Trust  
Tom Krohn  
KUAF 91.3 Public Radio  
Dr. Stacy Leeds, UA School of Law  
LifeWriters  
Marion Chapter, DAR  
Marshallese Educational Initiative  
Rona Masha, Heather Butler, & Springdale  
Girl Scout Troop #5132  
Dr. Emily Mitchell-Eaton  
Kelly & Donna Mulhollan (Still on the Hill)  
Joe Neal  
NWA Civil War Roundtable  
NWA Handweavers Guild  
NWA Herb Society  
NWA History Day  
NWA Master Naturalists  
NWA Master Naturalists Book Club  
NWA Sacred Harp Singers  
Northwest Technical Institute  
Ozark Folk Cultural Center  
Ozark Montessori Academy  
Ozark Wireless Society  
Pea Ridge National Military Park  
Dr. Blake Perkins

Dan Philbrick  
Dr. Jared Phillips  
Laura Redford  
Tim & Sharlene Richardson  
Roy Rom  
Lynn Sciumbato, Morning Star Wildlife  
Rehabilitation Center  
Jim Simmons  
Sleet City Signwriting  
Sons of Confederate Veterans  
Sons of Union Veterans  
Southern Memorial Association  
Southwest Society of Archivists  
Lyle Sparkman and his Ozark Balladry classes  
Springdale Chamber of Commerce  
Springdale Community Garden &  
Manna Project  
Springdale for Monarchs/Mary McCully &  
Jack Bardwell  
Springdale Kiwanis  
Springdale Masonic Lodge No. 412  
Springdale Parks Dept.  
Springdale Community Engagement Division  
Dr. Don Steinkraus  
Mike Sypult  
Tellers of Tales  
UA 4-H House Alumni  
UA Animal Science Department  
University Museum Collections  
Walton Arts Center  
Washington County Historical Society  
Washington County Master Gardeners  
Wool and Wheel Handspinners Guild

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## Board of Trustees

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Champaphanith, Rubicely Hernandez,  
Barbara McPhee, Jonathan Perrodin,  
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Mello, Dolores Stamps

## Life Trustees

Dr. C. S. Applegate, Dr. Dwight  
Heathman, Martha Lankford, Maudine  
Sanders, Stephen Taylor (*all deceased*)

## Staff

Allyn Lord, director; Judy Costello,  
education manager; Marie Demeroukas,  
photo archivist/research librarian;  
Kris Johnson, photographer;

Aaron Loehndorf, education/collections  
specialist; Curtis Morris, exhibits manager;  
Kathy Plume, receptionist/store manager;  
Marty Powers, maintenance; Carolyn  
Reno, assistant director/collections  
manager; Carly Squyres, education  
specialist/weekend manager; Rachel  
Whitaker, research specialist; Susan Young,  
outreach coordinator

## Volunteers

Geri Alvis, Emma Artman, Marty  
Benson, Emily Beshears, Ethna Billings,  
Peggy Bowen, Deborah Brown, Carol  
Butler, Haley Calhoun, Noah Calhoun,  
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Engle, Steve Erwin, Cheryl Fears, Sarah  
Fixmer, Stella Floyd, Regina Gabel, Steve  
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Leister, Linda MacLean, Rachel Martin,  
Rebekah Martin, Mary McCully, Serenah  
McKay, Jamie Middleton, Monica Milam,  
Pat Mills, Jan Partain, Sharon Perry,  
Lynn Phillips, Pam Redfern, Laura  
Redford, James Selvey, Lyle Sparkman,  
Dolores Stamps, Truman Stamps, Deb  
Thomas, Elaina Tillery, Janice Torbett,  
Mary Vaughan, Ana Villafranca, Lea  
Wells, Terry Whitaker, Angeliqwe White,  
Charlie White

### On the cover

Ozark Balladry classes. Front row (l to r):  
Meredith Stilwell, Elizabeth Davis, Jack  
Davis. Second row (l to r): Julia Stilwell,  
Fiona Davis, Kyla Cross. Back row (l to r):  
Diana Clark, instructor Lyle Sparkman,  
Analiece Clark.