2016 Financials

<table>
<thead>
<tr>
<th>Revenue</th>
<th>Expenditures</th>
</tr>
</thead>
<tbody>
<tr>
<td>City of Springdale</td>
<td>Personnel &amp; benefits</td>
</tr>
<tr>
<td>$686,512</td>
<td>$574,315</td>
</tr>
<tr>
<td>In-kind materials/services</td>
<td>Other City expenditures</td>
</tr>
<tr>
<td>7,251</td>
<td>112,197</td>
</tr>
<tr>
<td>Board of Trustees operating account</td>
<td>Board of Trustees expenditures</td>
</tr>
<tr>
<td>91,682</td>
<td>41,515</td>
</tr>
<tr>
<td>Board-designated funds</td>
<td>Board-designated fund expenditures</td>
</tr>
<tr>
<td>309,697</td>
<td>9,789</td>
</tr>
<tr>
<td>Grant funds</td>
<td>Grant projects</td>
</tr>
<tr>
<td>2,783</td>
<td>7,026</td>
</tr>
<tr>
<td><strong>GRAND TOTAL</strong></td>
<td><strong>GRAND TOTAL</strong></td>
</tr>
<tr>
<td><strong>$1,097,925</strong></td>
<td><strong>$744,842</strong></td>
</tr>
</tbody>
</table>

By the Numbers

- 51,425 people served in 2015, the fourth largest number ever, including 36,693 served in person (vs. virtually), the second largest number ever
- 17,594 people attended museum programs, including a 13% increase in the number of programs for children (243)
- 17,934 virtual users, up 23% from 2015
- 442 researchers used museum resources, including 433 images used for such products as utility-box wraps, CNN and French TV productions, and books on Fayetteville history
- 2,567 people attended 150 group meetings, up 35% and 13%, respectively, from 2015
- 1,471,741 in the museum endowment on 12/31/16, up 4% over 2015
- 66 volunteers helped run the museum and worked 3,358 hours, valued at $64,272
- $21,792 in museum store sales, the highest ever, beating the previous record by a full 50%
- Approximately 90 new collections were received; made loans of artifacts to Crystal Bridges Museum of American Art and the National Constitution Center
- Eight awards, such as Washington County Historical Society naming collections manager Carolyn Reno a Distinguished Citizen
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We Get Letters...

This little gem was quite the find on our recent visit to NWA! We were impressed with the professionally done exhibits outlining the history of the region. Nice balance of local lore and people!

I visit regularly as it’s a perfect stop along the bike trail. The staff is kind and a whole lot of fun. Definitely great for a family visit or just a quiet way to spend an hour on the weekend.

The work that they have done on this beautiful site is breathtaking. It is so much fun to stroll the grounds and learn about history at the same time. My daughter and I had a great time and we will be back!

Thank you for hosting the absolutely lovely Quilt day on Saturday. You ordered up beautiful weather, the experience was lovely, and the Shiloh staff was excellent in every way. It is such a rare opportunity for the public to experience quilting at its best. Our friends who came by truly enjoyed their time.
The museum published *Ozark Coverlets*, authored by Martha Benson and Laura Redford, in March. It helped drive museum store sales and has received rave reviews nationally. The book has been called “a compelling reading,” “handsomely produced,” “an important resource for modern weavers,” and “a must-read for anyone interested in American weaving history, historical coverlets, and the stories of the women who wove them.”

Thanks to the City of Springdale, matching gifts from the Endeavor Foundation, fundraising, and numerous public gifts, the “Overhaul the Hall!” $1 million campaign to fund the renovation of the historic 1871 Shiloh Meeting Hall reached just over $720,000 by year’s end. Work on the Hall began in May and was nearing completion in December. Upcoming in 2017 will be property improvements such as parking, lighting, and landscaping.

The third section of the museum exhibit hall to be completed (in preparation for the museum’s 50th anniversary in 2018) covers the 1920–1950 era. Included are full-scale scenes from a home of the period, highlighting changes brought about by electrification, and sections devoted to the Great Depression, agriculture, tourism, World War II, business, religion, and schools. Like our other new exhibits, there are several hands-on components and exhibit information is available in both English and Spanish.

In 2016 the museum collaborated on multiple projects with the Downtown Springdale Alliance. These included hosting the monthly “Barn Party: Pluck & Play,” hosting “Christmas on the Creek” at the McGarrah-Reed log cabin, and providing the Downtown Street Dinner with historical photo “trading cards.”

The education department initiated the monthly “Shiloh Saturdays” series for families in April. Programs included such topics as wildlife rehabilitation, building a home monarch butterfly garden, candle making, “selfies with stinkbugs,” broom making, and Dutch oven cooking. A total of 425 people took part in the eight programs. Shiloh Saturdays will continue in 2017.

**MISSION**

The Shiloh Museum of Ozark History serves the public by preserving and providing resources for finding meaning, enjoyment, and inspiration in the exploration of the Arkansas Ozarks.

**VISION**

We envision a community where children and adults are inspired by local history and understand their natural and cultural heritage.

**VALUES**

- We are welcoming as we meet, interact with, and respond to those who visit and use our services.
- We engage our audiences to stimulate wonder and learning.
- We value preservation, the primary goal for our local history, culture, and artifacts.
- We are professional, making a continuing commitment to maintain the highest standards in the field.
Our Partners in 2016

Guy Ames
A&M Railroad/McCarren Transportation Museum
Arkansas A+ Schools
Arkansas Boston Mountain Chapter, National Railway Historical Society
Arkansas Chapter, Trail of Tears Association
Arkansas Community Foundation
Arkansas Education Television Network
Arkansas Game & Fish Commission
Arkansas Historical Association
Arkansas Humanities Council
Arkansas Living History Association
Arvest Bank & Trust Management
Asn. for Living History, Farm, & Agricultural Museums
Marty Benson
Black Apple Crossing & Leo Orpin
Botanical Garden of the Ozarks
Bobby Braly & Historic Cane Hill
Will Bush Violin Studio
Camp Noark Alumni
City of Springdale City Council
Clements & Associates
Linda & Ken Coffey
Crystal Bridges Museum of American Art
Ernie Deane family
Downtown Springdale Alliance
EAST initiatives at HTMS & HHS
Encyclopedia of Arkansas History & Culture
Endeavor Foundation
Fayetteville Business & Professional Women
Fayetteville Woolsey Visionary Committee
First United Methodist Church
Gaps in Services to Marshallese Task Force
Greedy Goats of NWA
Dr. Delia Haak, Illinois River Watershed Partnership
Heritage Trail Partners
Hispanic Women's Organization of Arkansas
Hunt Production Studios
Margaret Holcomb
Itty Bitty Quilt Committee
Jones Family Trust
Tom Krohn
KUAF 91.3 Public Radio
Dr. Stacy Leeds, UA School of Law
LifeWriters
Marion Chapter, DAR
Marshallese Educational Initiative
Rona Masha, Heather Butler, & Springdale Girl Scout Troop #5132
Dr. Emily Mitchell-Eaton
Kelly & Donna Mulhollen (Still on the Hill)
Joe Neal
NWA Civil War Roundtable
NWA Handweavers Guild
NWA Herb Society
NWA History Day
NWA Master Naturalists
NWA Master Naturalists Book Club
NWA Sacred Harp Singers
Northwest Technical Institute
Ozark Folk Cultural Center
Ozark Montessori Academy
Ozark Wireless Society
Pea Ridge National Military Park
Dr. Blake Perkins
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Dr. Marsha Jones, Allyn Lord, Robert Mello, Dolores Stamps
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Dr. C. S. Applegate, Dr. Dwight Heathman, Martha Lankford, Maudine Sanders, Stephen Taylor (all deceased)
Staff
Allyn Lord, director; Judy Costello, education manager; Marie Demeroukas, photo archivist/research librarian; Kris Johnson, photographer;
On the cover
Ozark Balladry classes. Front row (l to r); Meredith Stilwell, Elizabeth Davis, Jack Davis. Second row (l to r); Julia Stilwell, Fiona Davis, Kyla Cross. Back row (l to r); Diana Clark, instructor Lyle Sparkman, Analiece Clark.

shilohmuseum.org