I did not go to my first football game until I was fourteen years old. Crazy, right? I grew up in Hawg country, but was relatively unfamiliar with the sport. I had relatives who were avid and almost rabid fans of the sport, but until I was fourteen I had never actually watched a game. Nor had I had the sport explained to me. I spent my first game—the Gentry Pioneers versus somebody or other—fascinated and completely bewildered by the events playing out on the field. When the first piece of cloth flew I had no idea what was going on. (Several games later, I found out that the cloth was the official’s flag.)

Recently, I unintentionally learned about the history of football leagues and Northwest Arkansas football, specifically the Springdale Bulldogs. I also learned about the Cleveland Browns. You might ask how the Bulldogs and the Browns are connected. I’ll get to that shortly.

How did I, someone with no prior interest in football, suddenly learn loads about it? Well, it all started when we received a genealogy research question regarding a well-known Springdale resident, Dock Newton Hinson (1896-1987). A Hinson family member was interested in Dock’s life, but her quest was generating more questions than answers.

Some of you local sports aficionados might recognize Dock Hinson’s name. For those of you who have no idea, Hinson was active in our regional football culture and is often remembered for his artwork relating...
Increasingly often I hear people use the phrase “back in the day.” The more I hear it said, the more I think it’s because it gives some vague historical meaning to whatever they’re talking about when they don’t really know history or actual date(s).

For instance, a pawn shop owner (okay, I occasionally watch a certain TV show) says, “This is an old buttonhook. It was used back in the day to button up boots or gloves.” If he knew his history, he’d know that buttonhooks were primarily used from the 1880s to 1930s. But he didn’t know that, so “back in the day” for him simply meant “old.” Some viewers might have made a good guess at the date of the button hook, but a younger viewer might think “back in the day” meant when his mother was a child, say, in the 1980s.

This got me thinking about how little most folks know about history, and that got me to thinking about how history is perceived. (Yes, I frequently engage in stream-of-consciousness thinking.) So I consulted some quotes from “back in the day.” If asked, what would you have to say about history?

“History is the witness that testifies to the passing of time; it illumines reality, vitalizes memory, provides guidance in daily life, and brings us tidings of antiquity.” Cicero (106 BC–43 BC), Roman philosopher, politician, lawyer, and orator

“A generation which ignores history has no past and no future.” Robert Heinlein (1907–1988), American science fiction writer

“If you don’t know history, then you don’t know anything. You are a leaf that doesn’t know it’s part of a tree.” Michael Crichton (1942–2008), American author; producer; director; and screenwriter

“There is a history in all men’s lives.” William Shakespeare (1564–1616), English poet and playwright

“Those who cannot remember the past are condemned to repeat it.” George Santayana (1863–1952), Spanish-American philosopher, essayist, poet, and novelist

“History isn’t about dates and places and wars. It’s about the people who fill the spaces between them.” Jodi Picoult (1966–), American author

“We learn from history that we do not learn from history.” Georg Friedrich Wilhelm Hegel (1770–1831), German philosopher

“History is more or less bunk. It’s tradition. We don’t want tradition. We want to live in the present and the only history that is worth a tinker’s dam is the history we made today.” Henry Ford (1863–1947), American industrialist and Ford Motor Company founder

“I feel like I’m too busy writing history to read it.” Kanye West (1977–), American rapper, record producer, and fashion designer

**Director’s Column**

Allyn Lord

“History is the witness that testifies to the passing of time; it illumines reality, vitalizes memory, provides guidance in daily life, and brings us tidings of antiquity.” Cicero (106 BC–43 BC), Roman philosopher, politician, lawyer, and orator

“A generation which ignores history has no past and no future.” Robert Heinlein (1907–1988), American science fiction writer

“If you don’t know history, then you don’t know anything. You are a leaf that doesn’t know it’s part of a tree.” Michael Crichton (1942–2008), American author; producer; director; and screenwriter

**Board of Trustees**
April Rusch, president; Jason House, vice president; M. J. Sell, secretary; Dolores Stamps, treasurer; Clifton Ruddick, vice-treasurer. Carolyn Bayley, David Beauchamp, Kathryn Birkhead, Samantha Bull, Rubicely Hernandez, Barbara McPhee, Robert Mello, Jonathan Perrodin, Dr. Bill Smith, Derek Taylor

**Ex-Officio Board Members**
Dr. Marsha Jones, Dianne Kellogg, Allyn Lord, Jason Trenary, Sally Walker

**Life Trustees**
Dr. C. S. Applegate*, Dr. Dwight Heathman, Martha Lankford*, Maudine Sanders*, Stephen Taylor * deceased

**Volunteers (August–October 2015)**

**STAFF**
Allyn Lord, director; Judy Costello, education manager; Marie Demeroukas, photo archivist/research librarian; Kris Johnson, photographer; Aaron Loehndorf, collections/education assistant; Curtis Morris, exhibits manager; Kathy Plume, receptionist/gift shop manager; Marty Powers, maintenance; Carolyn Reno, assistant director/collections manager; Carly Squyres, education assistant; Rachel Whitaker, library assistant; Susan Young, outreach coordinator

**Shiloh Museum of Ozark History**
118 W. Johnson Avenue • Springdale, AR 72764 • 479-750-8165
shilohmuseum.org • shiloh@springdalear.gov
Open Monday-Saturday, 10 a.m.–5 p.m. • Free Admission
How many people does it take to change a museum light bulb? The joke answer might be eight: one to photograph the procedure, one to catalog the photo, one to store the old bulb as an artifact, one to write a label describing the bulb, one to offer an educational program on the change, one to publicize the change, one to administer the finances for it, and one, finally, to actually change the bulb. A good joke because we all know that changing a light bulb is a simple procedure, right? But what about 263 incandescent light bulbs and 252 fluorescent bulbs in ten different arrangements?

Many of you are probably aware that incandescent and fluorescent light bulbs have been or are being phased out. Replacement bulbs, primarily LEDs (light-emitting diodes), are now the standard, with lower energy consumption, longer lives, less heat output, and lower levels of artifact-damaging ultraviolet light. Our first exploration of costs and benefits for changing out our lighting was in 2011. So yes, it’s a project that’s been on the books for four years.

Exhibits manager Curtis Morris did yeoman’s work to lead the project to a successful conclusion. Along with figuring out how many bulbs we had, where each was, and in what configuration, Curtis also had to take into account such issues as whether bulbs could be dimmed for exhibits, the effect of light on museum objects, and electrical load.

What’s the rush, you ask? By undertaking the project now, we were able to take advantage of limited-time rebates from Southwestern Electric Power Company’s gridSMART program. To convert those 515 bulbs, it cost the museum $20,345. But because we acted quickly, we were able to receive rebates totaling $6,065, a full 30% of their cost. And already, just from the LEDs which replaced incandescents (the fluorescent project just finished, so we don’t have those numbers yet), the museum in nine months has saved over $2,200 in electricity costs. That means that in about five years we’ll have recouped our conversion costs while helping the environment and saving Curtis’ time in changing bulbs. (He used to change out two to five incandescents a week; in the first nine months, not a single LED bulb has needed changing.) Additionally, LEDs emit less heat than incandescents, a good thing for our objects.

As museum visitors, you may not notice the subtle difference in lighting. But every dollar we save helps us better serve the public. And every bulb we’ve changed out makes us better environmental stewards.

---

What’s in Store

Kathy Plume
Gift Shop Manager

This time of year brings anticipation of good food, great fellowship, and the time-consuming decisions of choosing the perfect gift. Many times we overlook the fact that a gift doesn’t have to be extravagant or expensive to bring hours of enjoyment and tranquility. What gift might meet this description? How about a good quality coloring book? A coloring book, you say? Yes, a coloring book is the perfect gift!

Adult coloring books are enjoying great popularity these days, with some selections topping the best-seller lists. While coloring books have been enjoyed by children for decades, adults are discovering that coloring books help promote relaxation and creativity, not to mention that they are just plain fun.

So take the stress out of your holiday shopping; stop in at the Shiloh Museum Store and choose one of our many varied subject coloring books for your favorite adult or child. Bundled with a pack of Crayola crayons or colored pencils, a coloring book is the perfect gift to bring hours of leisure and enjoyment all winter long.
Help History, Help Yourself
Allyn Lord
Director

An oft-forgotten elder stands waiting for your help. Her bones have gotten so old that it’s sometimes hard to see that she’s still a thing of beauty. She recently received a new coat and head covering, but it’s her insides that still need attention. Can you lend a hand?

This historic elder—the 1871 Shiloh Meeting Hall—is ready to undergo a complete interior renovation, along with exterior work such as landscaping and parking, after its exterior and roof were completed in 2009. We’ll be talking much more in 2016 about raising the approximately $300,000 still needed towards our campaign goal of $1 million. But for now, it’s that end-of-the-year time of giving. Won’t you consider helping us revive this beautiful old piece of Northwest Arkansas history?

Now is an excellent time to give. It will help you at tax time, and it’s a way to see a tangible result from your dollars. Every time you drive by the building on Huntsville Avenue in Springdale, you can say, I’m a part of that history.

We welcome checks in any amount, made out to the Shiloh Museum and with “Shiloh Meeting Hall” or “SMH” on the memo line. However, if you’re able to donate $250 or more and would like to see your contribution matched, at no cost to the museum, please contact me at 479-750-8165 or alord@springdalear.gov. This dollar-for-dollar match would in effect double your gift and would bring us that much closer to completing the project.

Our old lady awaits your help.

WISH LIST

For programs
• (6) aluminum telescoping tripod easels, $50 each
• dry-erase board/flip-chart easel, $150

For collections
• commercial-grade garment rack with tweed cover, $119
• wire freestanding shelving unit on wheels, $150

For exhibits workshop
• clamps, any size, $5–$30 each
• old tee shirts to use as rags

For oral history projects
• Sony MDR-7503 headphones, $50
• Marantz PMD 661 audio recorder, $600
• Rode M3 microphone, $150

For office
• four-drawer filing cabinet, $225

For buildings and grounds
• gift certificate (any amount) for native plants from Pine Ridge Gardens
• (5) wheeled containers for sorting and collecting recyclables, $80 each

Thank you for these “for-use” items (August–October 2015)
Craig J. Brown: *Hard Times in God’s Country*
Margaret Ann Holcomb: *Henrietta K. Holcomb’s Dream*
Curtis Morris: speakers
Donna Morris: Allen wrenches, security wrenches
Greg Garner: digital media player
Roy and Kathy Harmon: *Shiloh-Springdale, 1878-1978*
Harp’s Food Stores: gift card
Ozark Film and Video: 32-inch monitor
Pam Redfern: *Those Bittersweet Years of School-Days in the Hills of Home*
DONATIONS TO THE COLLECTIONS
August–October 2015

Tom Bond: Photograph of B.F. Wilson dairy farm, Springdale, 1890s

Patricia Crouch Browner: Abstract for Moore Crouch farm, Fayetteville, 1974

John Dryer: World War II Flying Tigers and Army Air Corps dress uniform jackets of Irving Dryer, Springdale (1918–2008); wedding dress of Pauline Webber Dryer, Springdale, 1942

Suzanne Gray: World War I photographs of Lin Hinson, Company A, Springdale

Pat Smathers Konstam: George W. Basore’s memoirs and letters; WWII ration forms; photographs from the Boydston and Basore families, Kingston and Berryville, 1890s–1940s.

Jannie Reeves Layne: Brownie and Girl Scout caps, sash, and ties, booklets, certificate, and newspaper clippings, Springdale, 1962–1972

Annette Nail Liscio: Ladder-back chair; quilt; two family Bibles; Masonic diploma of S. M. Graham; Pearl Phillips’ photograph album; photographs, all from the Graham and Phillips families, Benton County, late 1800s to mid-1900s


Randy McCrory: Research materials collected by J. Dickson Black

Jim Morriss: Centerton and Bentonville High School programs, autograph books, papers, and photographs, 1930s–1940s

Judy Shook and Jolane Marchant: Framed wool flower wreath, Beaman family, Benton County, late 1800s

Wanda Stephens: Spirograph set, Fayetteville, 1967; papers from Arkansas Council of Home Demonstration Clubs annual meeting, Fayetteville, 1952


Tonya Tubbs: Sample Stores token, Bentonville and Rogers, circa 1939

Willadean Walker: Grandma’s Thinkin Book by Marie Russell, Washington County, 1938

Kim Watson: Photographs from the Baughman and Buie families

Photographs loaned for copying: Joan Bachman, Don Bailey, Jerri Reed Foster, Suzanne Gray, Susan Dulan Hall, Vera Hylton, Mary Littrell, Jim Morriss, James Ouellette

To learn more about artifacts and photos in our collection, visit our website’s Artifact of the Month and Photo of the Month.

Subscribe to our website’s RSS Feed to keep up with the new offerings each month.

Biking into history. The completion of the Razorback Regional Greenway last May and the museum’s proximity to it, coupled with a grant from the Walton Family Foundation providing bicycles to area schools, has resulted in hundreds of students biking to the museum for programs and lunch.

Connect with us
Subscribe to our monthly eNews. Read our blog, The Backstay. Listen to our podcast series on iTunes.
to Razorback football. A self-taught "cartoonist," Hinson created Razorback-related signs and posters for local businesses and even the University of Arkansas on occasion.

At the heart of the Hinson family historian’s hunt was a newspaper article that appeared to be to like the Holy Grail for genealogists—a document that fills in all the gaps about your ancestor and brings them to life. The problem in this case was that the story appeared to contain erroneous information. My mission became one of teasing out the facts.

I started with the information already gathered by the Hinson researcher and gleaned the following:

1) Dock Hinson played football for Springdale in 1912 through 1915 and 1918.
2) Dock Hinson played pro football in 1916 for the Cleveland Browns, known at that time as Cleveland’s “professional football team.”
3) Dock Hinson coached football for Springdale in 1918 and 1923.
4) Dock Hinson lettered in football in 1918 or 1919 at University of Arkansas.

Then I took the research further. I located Hinson’s World War I draft card. There, Dock Newton Hinson (born February 9, 1898) listed his occupation as of September 7, 1918, as a student at Springfield Business School, Springfield, Missouri. But wait a minute. Gleaning No. 3 puts Hinson as a football coach in Springdale in 1918, yet in a 1918 Springdale News article announcing teachers for the fall term, Hinson is not listed.

I kept digging. Springdale High School’s website lists Dock Hinson as coach in 1916 and 1917, but not in 1918. The University of Arkansas 2015 Razorback Media Guide lists Hinson as lettering in football in 1918.

Are you beginning to see my dilemma? This man either got around—a lot—or somewhere something went horribly wrong in the documentation of Dock Hinson’s football career.

I decided to branch out from the Northwest Arkansas side of things and turned my attention to Hinson’s pro football career, which led me to explore the history of the Cleveland Browns (see Gleaning No. 2).

The team that eventually became the Cleveland Browns was not an unnamed professional team (see Gleaning No. 2), but a semi-pro team that did not exist until the 1920s. They went pro as the Cleveland Panthers in 1926. In 1927, they went back to the ranks of a semi-pro team. The Cleveland Indians were the city’s pro football team in 1916, the year Dock Hinson purportedly played pro ball in Cleveland, but I have yet to find a team roster.

Leaving Cleveland’s murky football history behind, I returned to more relevant Arkansas documents. A 1978 Springdale News article states that Springdale High School opened in 1910 and athletics joined the curriculum that same year. The 1910-1911 catalogue for Springdale High School confirms that the school opened in September 1910, but also lists baseball teams and a 1910 undefeated girls’ basketball team. So it appears that contrary to the 1978 Springdale News article, athletics were being offered at Springdale High School before 1910.

After a goodly amount of research, here are the facts I can confirm about Dock Hinson’s football career:

1) Hinson played football for the Springdale Bulldogs from 1912 to 1915.
2) Hinson played half-back and coached the Springdale Bulldogs in 1917.
3) Hinson coached the Springdale Bulldogs in 1924.

While I learned a lot about football, I ended up with more questions and more contradictions. Like the warning we heap on children today not to believe something just because it is on the internet, the same can be said of printed documents. When doing historical research, my advice to you is, “Trust, but verify.”
Gene Thompson, Photographer

Gene Thompson (1930–2014) was a well-known Springdale banker and civic leader. He was also a fine photographer who recorded many local business and community events. Recently Gene Thompson's son, Steve, donated a large collection of photo negatives made by his father from 1954 to 1960. Here are a couple of delightful images from the collection, taken by Gene Thompson at the Prairie Grove Clothesline Fair in the 1950s.

Through March 26, 2016. Silver Screen Memories, an exhibit featuring memorabilia of area movie theaters and filmmaking.

December 5, 2:00 p.m. “True Faith, True Light,” a concert and book signing by Kelly and Donna Mullhollan (aka Still on the Hill), celebrating Kelly’s new book, True Faith, True Light: The Devotional Art of Ed Stilley, published by the University of Arkansas Press.

December 12, 3:00 p.m. Holiday concert by students of the Will Bush Violin Studio.

December 15–May 21, 2016. Putting People to Work, a photo exhibit featuring public buildings and state parks in Northwest Arkansas that were built by New Deal workers during the Great Depression.

January 9, 10:00 a.m.–2:00 p.m. Cabin Fever Reliever, the museum’s annual open house featuring displays by local collectors, and the opening of a new permanent exhibit focusing on the time period 1860 to 1920, with a chance to visit with the exhibit curators.

January 20, noon. “Kith, Kin, and Claims on Chicken Bristle Mountain,” a program about the effects of the Civil War on an Ozark community, by Shiloh Museum outreach coordinator Susan Young.

February 1–May 21. Lum Gibson’s Legacy: Ozark Split-Oak Baskets, an exhibit on the Gibson family of basket makers.


March 16, noon. “Northwest Arkansas Railroads: Then and Now,” a program by railroad historian Mike Sypult.

April 20, noon. “Scottish Connections in the Ozarks,” a program by Todd Wilkinson, adjunct history instructor at Ozarks Technical Community College in Springfield, Missouri.

May 18, noon. “Historic Preservation and Cultural Heritage in Cane Hill, Arkansas,” a program by Bobby Braly, director of Historic Cane Hill.

---

**Mission Statement**

The Shiloh Museum of Ozark History serves the public by providing resources for finding meaning, enjoyment, and inspiration in the exploration of the Arkansas Ozarks. Adopted by the Shiloh Museum Board of Trustees on July 13, 2006

---

**Join the Shiloh Museum Association**

- Satisfaction of knowing you are supporting an important cultural institution and helping preserve our Arkansas Ozark heritage, and
- 10% discount on Shiloh Store purchases
- Discount on photo reproduction fees
- Reduced fees for children’s and adult workshops
- Invitations to exhibit openings and special events

**Consider a gift to the Shiloh Museum Endowment Fund**

- Check here if you would like more information about the endowment fund.

**Help us save money and trees**

- Check here if you would like to receive your newsletter by email instead of U. S. mail.

**Membership Levels**

<table>
<thead>
<tr>
<th>Membership Level</th>
<th>Individual - $15</th>
<th>School class - $12.50</th>
<th>Family - $20</th>
<th>Senior Individual (65+) - $10</th>
<th>Senior Couple - $15</th>
<th>Patron - $50</th>
<th>Sponsor - $100</th>
<th>Sustaining - $250</th>
<th>Benefactor - $500</th>
<th>Founding - $1,000</th>
</tr>
</thead>
</table>

Name ____________________________________________
Address ____________________________________________
City _____________________________ Zip _____________
State _____________________________

Please make check payable to: Shiloh Museum
118 W. Johnson Avenue
Springdale, AR 72764
479-750-8165