

Shiloh Museum of Ozark History — 2018 — ANNUAL REPORT



2018 Financials

Revenue		Expenditures	
City of Springdale	\$768,561	Personnel & benefits	\$607,850
In-kind materials/services	5,911	Other City expenditures	142,033
Board of Trustees operating account	103,672	Board of Trustees expenditures	94,651
Board-designated funds	209,757	Board-designated fund expenditures	227,604
Grant funds	34,653	Grant projects	1,800
GRAND TOTAL	\$1,122,554	GRAND TOTAL	\$1,073,938

By the Numbers



70,782 people served in 2018, the second largest number ever, including **38,952** served in person (vs. virtually), the largest ever

21,923 people attended museum programs, the largest number ever, including 8,503 students onsite and 7,523 students offsite.

31,830 virtual users, the third largest annual number ever

\$16,895 in museum store sales, the second-highest annual sales ever



\$1,631,059 in the museum endowment on 12/31/18



79 volunteers helped run the museum and worked **3,642** hours, valued at \$72,156.

459 researchers used museum resources (up 13%), including images for a Ken Burns documentary, a Joe Steele video biography, Historic Cane Hill, and HBO's *True Detective*.



2,952 people attended **128** group meetings, the largest usage ever.

\$1,661,072 raised since August 2015 for renovation of the Shiloh Meeting Hall, the most ambitious fundraising campaign since construction of the museum building in 1991

The number of students using our Discovery Boxes was

8,675, up 28%.

An Award-Winning Year

- ✦ Diamond award from the Arkansas Historical Association for the museum's 50th anniversary
- ✦ "Excellence in Preservation through Restoration" award from Preserve Arkansas for the renovation of the Shiloh Meeting Hall
- ✦ Sanctioned Project of the Year award from the Washington County Master Gardeners, Marty Powers, project leader
- ✦ "Woman in History" Award from the Washington County Women's History Month Coalition for Susan Young, outreach coordinator
- ✦ "Distinguished Museum Professional" award from the Arkansas Museums Association for Aaron Loehndorf, education and collections specialist
- ✦ "Museum Studies/Public History Graduate of the Year" award from the Arkansas Museums Association for Rachel Whitaker, research specialist

Major Accomplishments in 2018

Celebrating fifty years of serving the Northwest Arkansas community, the Shiloh Museum offered three special exhibits, a 50th anniversary “Frolic,” and a 50th anniversary “Family Celebration,” while engaging in fundraising in



order to keep the celebrations free and to provide funding for repairs on two historic buildings. Special exhibits were *Fifty from Fifty* (fifty objects, one from each of our fifty years); *Happy Birthday, Shiloh!* (photos of the museum’s history); and *Selected* (favorite objects selected by guest curators). The two celebrations welcomed more than 500 guests with activities, music, refreshments, birthday cake, and “Sorghum Swirl” ice cream.

Conceived by Springdale Resource Officer Gomez Zackious, a month-long Marshallese boat-building project on



the museum grounds attracted more than 2,000 visitors, mostly schoolchildren attending programs comparing Marshallese culture and fishing to that of the Ozarks. The project involved collaboration with the Arkansas Coalition of Marshallese, Marshallese churches, and Springdale school EAST teams. Master boat-builder Liton Beasa coordinated the tree selection and cutting and the carving of a traditional *kōrkōr* fishing outrigger, while several Marshallese women wove its sail from the leaves of the palm-like pandanus tree. The project received the American Alliance of Museums’ award for “innovation in museum education.”



A new event, the Northwest Arkansas History Resource Fair, attracted 125 visitors interested in local history and genealogy. Eighteen

museums, genealogical and historical societies, archives, and preservation groups offered information at booths in the museum’s meeting room.



With a standing-room-only audience of over 150, the museum opened the 1871 Shiloh Meeting Hall on June 30 after years of renovation work and significant property improvements in 2018, including

exterior lighting and a parking lot. The Hall is now available for rentals. Work continues in 2019 to beautify the east side of the Hall on the slope to Spring Creek and to begin design and installation of exhibits on the second floor.

The museum was fortunate to receive six grants in 2018. These included \$3,000 from the Arkansas Humanities Council and the EAST Initiative for our Marshallese boat-



-building project; \$1,000 from the Walmart Foundation for the *Instruments of Faith* exhibit; \$1,000 from the EAST Initiative for elementary students to 3D-print parts for our exhibit lighting system; \$500 from the Springdale Kiwanis club for school field-trip bus stipends; and \$29,153 from the Arkansas Historic Preservation Program for a condition assessment of the Fitzgerald Farmstead and Station. Additionally, \$10,000 of our \$255,673 grant from the Walton Family Foundation was spent in 2018 for continuing work on the Shiloh Meeting Hall restoration.

More than 850 students attended the first annual Arkansas Symbols Day to explore twenty stations, each representing a different state symbol. Hands-on activities



engaged students in learning about each symbol and its significance. More than \$3,400 in symbol giveaways was provided by state businesses and organizations.

Our Partners in 2018

49 Film Club
Arkansas Archeological Survey
Arkansas Chapter Trail of Tears Association
Arkansas Coalition of Marshallese
Arkansas Community Foundation
Arkansas Game & Fish Commission
Arkansas Historic Preservation Program
Arkansas Historical Association
Arkansas Humanities Council
Arkansas Living History Association
Arkansas Museums Association
Arkansas WWI Centennial Commemoration Committee
Arts Center of the Ozarks
Arvest Bank & Trust Management
Beaver Watershed Alliance
Bella Vista Historical Museum
Benton County Cemetery Preservation Group
Benton County Historical Society
Bentonville History Museum
Boone County Heritage Museum
Will Bush Violin Studio
Central Jr. High School: Bill Mills, Gomez Zackious
Cherokee Heritage Center
Clements & Associates
Ernie Deane family
Dogwood Lace Guild
Downtown Springdale Alliance
Endeavor Foundation
Fayetteville Business & Professional Women

First United Methodist Church
Girl Scout Troop 5132
Greedy Goats of NWA
Heritage Trail Partners
Hispanic Women's Organization of Arkansas
Historic Cane Hill
Historic Dancing NWA
KUAF 91.3 FM NPR
Lakeside Junior High School: Jamie Stallings
LifeWriters
Lowell Historical Museum
Madison County Genealogical & Historical Society
Marion Chapter DAR
Marshallese Consulate General, Springdale
Newton County Historical Society
NWA3D
NWA Civil War Roundtable
NWA Genealogical Society
NWA Handweavers Guild
NWA History Day
NWA Master Naturalists
NWA Regional Planning Commission
NWA Sacred Harp Singers
NWA Trailblazers
Official Kids Mag
OneCommunity
Ozark Folk Cultural Center
Ozark Wireless Society
Plein Air Painters
Elizabeth Richardson Center

Siloam Springs Museum
Sonora Elementary School EAST:
Josh Worthy
Sons of Confederate Veterans
Southern Memorial Association
Lyle Sparkman and his Ozark Balladry classes
Springdale Chamber of Commerce
Springdale Community Engagement Committee
Springdale Kiwanis
Springdale for Monarchs
Springdale Parks & Recreation Dept.
Springdale Planning Dept.
Springdale Public Schools
Springdale Public Works Dept.
Springdale Youth Council
Still on the Hill
Talbot Library & Museum
Tellers of Tales
Tontitown Historical Museum
Don Tyson School of Innovation
Helen Tyson Middle School EAST:
Brittany Berry
UA Animal Science Department
UA Museum Collections
University of Arkansas Press
Walton Family Foundation
Washington County Archives
Washington County Historical Society
Washington County Master Gardeners
Wool and Wheel Handspinners Guild

Board of Trustees

David Beauchamp, president; Jim Meinecke, vice president; Kathryn Birkhead, secretary; April Rusch, treasurer; Jason House, vice treasurer. Dr. Jami Forrester, Zessna Garcia Rios, Dr. Marian Hendrickson, Melisa Laelan, Janelle Riddle, Clifton Ruddick, MJ Sell, Hank Taylor, Judy Van Hoose

Ex-Officio Board Members

Dr. Marsha Jones, Allyn Lord, Robert Mello, Dolores Stamps

Life Trustees

Dr. C. S. Applegate, Dr. Dwight Heathman, Martha Lankford, Maudine Sanders, Stephen Taylor (*all deceased*)

Staff

Allyn Lord, director; Judy Costello, education manager; Marie Demeroukas, photo archivist/research librarian; Walter Gallagher (from July), facilities manager; Michele Gibson (from June), receptionist/store manager; Kimberly Hosey, education specialist/weekend manager; Kris

Johnson (through July), photographer; Aaron Loehndorf, education/collections specialist; Curtis Morris, exhibits manager; Kathy Plume (through May), receptionist/store manager; Marty Powers, maintenance; Carolyn Reno, assistant director/collections manager; Rachel Whitaker, research specialist; Susan Young, outreach coordinator

Volunteers

Geri Alvis, Mary Ann Bardwell, Ethna Billings, Kathryn Birkhead, Jamie Bradley, Carol Butler, Miriam Grace Calhoun, Noah Calhoun, Ginger Candrilli, Ricky Candrilli, Doris Cassidy, Trinity Castro, Karen Cordell, Heather Costello, Tom Costello, Miranda Cousins, Brenda Cox, Georgia Cox, Kyla Cross, Malachi Cross, Nathan Cross, Brendan Danley, Allison Dillingham, Rose Dollins, Astre Dunn, Cheryl Fears, Abigail Freeman, Henry Freeman, Oliver Freeman, Regina Gabel, Rachel Gibson, Debbie Gilmore, Martha Hamman, Donald Hendrix, Jerry Hilliard, Molly

Hutchins, Ann Kabanuck, Cheryl Larson, Craig Larson, Jayne Laster, Mira Leister, Linda MacLean, Pat Mills, Ashley Morris, Lona Mullins, Tom Oppenheim, Jan Partain, Sharon Perry, Lynn Phillips, Gail Pianalto, Tom Porter, Pam Redfern, Jacob Reinford, Tyler Reinford, Laura Redford, Glen Robillard, Lincoln Rush, JoAnna Saunders, James Selvey, Judy Smith, Lyle Sparkman, Martha Sparkman, Mariette Spidel, Dolores Stamps, Truman Stamps, Jodie Standrod, Julia Stilwell, Laura Stilwell, Meredith Stilwell, Janet Tackett, Janice Torbett, Mary Vaughan, Addison Walker, Charlie Whitaker, Paula Whitaker, Richie Whitaker, Terry Whitaker, Thomas Whitaker, Kevin Wilkin

On the cover

Facilities manager Walter Gallagher came on staff in July 2018 to care for the newly renovated and opened Shiloh Meeting Hall, manage its rental program, and assist with overall museum maintenance.