### 2018 Financials

<table>
<thead>
<tr>
<th>Revenue</th>
<th>Expenditures</th>
</tr>
</thead>
<tbody>
<tr>
<td>City of Springdale</td>
<td>Personnel &amp; benefits</td>
</tr>
<tr>
<td>$768,561</td>
<td>$607,850</td>
</tr>
<tr>
<td>In-kind materials/services</td>
<td>Other City expenditures</td>
</tr>
<tr>
<td>5,911</td>
<td>142,033</td>
</tr>
<tr>
<td>Board of Trustees operating account</td>
<td>Board of Trustees expenditures</td>
</tr>
<tr>
<td>103,672</td>
<td>94,651</td>
</tr>
<tr>
<td>Board-designated funds</td>
<td>Board-designated fund expenditures</td>
</tr>
<tr>
<td>209,757</td>
<td>227,604</td>
</tr>
<tr>
<td>Grant funds</td>
<td>Grant projects</td>
</tr>
<tr>
<td>34,653</td>
<td>1,800</td>
</tr>
<tr>
<td><strong>GRAND TOTAL</strong></td>
<td><strong>GRAND TOTAL</strong></td>
</tr>
<tr>
<td><strong>$1,122,554</strong></td>
<td><strong>$1,073,938</strong></td>
</tr>
</tbody>
</table>

### By the Numbers

- **70,782** people served in 2018, the second largest number ever, including **38,952** served in person (vs. virtually), the largest ever
- **$16,895** in museum store sales, the second-highest annual sales ever
- **79** volunteers helped run the museum and worked **3,642** hours, valued at **$72,156**.
- **$1,661,072** raised since August 2015 for renovation of the Shiloh Meeting Hall, the most ambitious fundraising campaign since construction of the museum building in 1991

- **21,923** people attended museum programs, the largest number ever, including 8,503 students onsite and 7,523 students offsite
- **31,830 virtual users**, the third largest annual number ever
- **$1,631,059** in the museum endowment on 12/31/18
- **2,952** people attended **128** group meetings, the largest usage ever.

The number of students using our Discovery Boxes was **8,675**, up 28%.

### An Award-Winning Year

- Diamond award from the Arkansas Historical Association for the museum’s 50th anniversary
- “Excellence in Preservation through Restoration” award from Preserve Arkansas for the renovation of the Shiloh Meeting Hall
- Sanctioned Project of the Year award from the Washington County Master Gardeners, Marty Powers, project leader
- “Woman in History” Award from the Washington County Women’s History Month Coalition for Susan Young, outreach coordinator
- “Distinguished Museum Professional” award from the Arkansas Museums Association for Aaron Loehndorf, education and collections specialist
- “Museum Studies/Public History Graduate of the Year” award from the Arkansas Museums Association for Rachel Whitaker, research specialist
Celebrating fifty years of serving the Northwest Arkansas community, the Shiloh Museum offered three special exhibits, a 50th anniversary “Frolic,” and a 50th anniversary “Family Celebration,” while engaging in fundraising in order to keep the celebrations free and to provide funding for repairs on two historic buildings. Special exhibits were *Fifty from Fifty* (fifty objects, one from each of our fifty years); *Happy Birthday, Shiloh!* (photos of the museum’s history); and *Selected* (favorite objects selected by guest curators). The two celebrations welcomed more than 500 guests with activities, music, refreshments, birthday cake, and “Sorghum Swirl” ice cream.

A new event, the Northwest Arkansas History Resource Fair, attracted 125 visitors interested in local history and genealogy. Eighteen museums, genealogical and historical societies, archives, and preservation groups offered information at booths in the museum’s meeting room.

The museum was fortunate to receive six grants in 2018. These included $3,000 from the Arkansas Humanities Council and the EAST Initiative for our Marshallese boat-building project; $1,000 from the Walmart Foundation for the *Instruments of Faith* exhibit; $1,000 from the EAST Initiative for elementary students to 3D-print parts for our exhibit lighting system; $500 from the Springdale Kiwanis club for school field-trip bus stipends; and $29,153 from the Arkansas Historic Preservation Program for a condition assessment of the Fitzgerald Farmstead and Station. Additionally, $10,000 of our $255,673 grant from the Walton Family Foundation was spent in 2018 for continuing work on the Shiloh Meeting Hall restoration.

Conceived by Springdale Resource Officer Gomez Zackious, a month-long Marshallese boat-building project on the museum grounds attracted more than 2,000 visitors, mostly schoolchildren attending programs comparing Marshallese culture and fishing to that of the Ozarks. The project involved collaboration with the Arkansas Coalition of Marshallese, Marshallese churches, and Springdale school EAST teams. Master boat-builder Liton Beasa coordinated the tree selection and cutting and the carving of a traditional kōrkōr fishing outrigger, while several Marshallese women wove its sail from the leaves of the palm-like pandanus tree. The project received the American Alliance of Museums’ award for “innovation in museum education.”

With a standing-room-only audience of over 150, the museum opened the 1871 Shiloh Meeting Hall on June 30 after years of renovation work and significant property improvements in 2018, including exterior lighting and a parking lot. The Hall is now available for rentals. Work continues in 2019 to beautify the east side of the Hall on the slope to Spring Creek and to begin design and installation of exhibits on the second floor.

More than 850 students attended the first annual Arkansas Symbols Day to explore twenty stations, each representing a different state symbol. Hands-on activities engaged students in learning about each symbol and its significance. More than $3,400 in symbol giveaways was provided by state businesses and organizations.
Board of Trustees
David Beauchamp, president; Jim Meinecke, vice president; Kathryn Birkhead, secretary; April Rusch, treasurer; Jason House, vice treasurer. Dr. Jami Forrester, Zessa Garcia Rios, Dr. Marian Hendrickson, Melisa Laelan, Dr. Jami Forrester, Zessa Garcia Rios, Dr. Marsha Jones, Allyn Lord, Robert Mello, Dolores Stamps

Ex-Officio Board Members
Dr. Marsha Jones, Allyn Lord, Robert Mello, Dolores Stamps

Life Trustees
Dr. C. S. Applegate, Dr. Dwight Heathman, Martha Lankford, Maudine Sanders, Stephen Taylor (all deceased)

Staff
Allyn Lord, director; Judy Costello, education manager; Marie Demeroukas, photo archivist/research librarian; Walter Gallagher (from July), facilities manager; Michele Gibson (from June), receptionist/store manager; Kimberly Hosey, education specialist/weekend manager; Kris Johnson (through July), photographer; Aaron Loehndorf, education/collections specialist; Curtis Morris, exhibits manager; Kathy Plume (through May), receptionist/store manager; Marty Powers, maintenance; Carolyn Reno, assistant director/collections manager; Rachel Whitaker, research specialist; Susan Young, outreach coordinator

Volunteers
Geri Alvis, Mary Ann Bardwell, Ethna Billings, Kathryn Birkhead, Jamie Bradley, Carol Butler, Miriam Grace Calhoun, Noah Calhoun, Ginger Candrilli, Ricky Candrilli, Doris Cassidy, Trinity Castro, Karen Cordell, Heather Costello, Tom Costello, Miranda Cousins, Brenda Cox, Georgia Cox, Kyla Cross, Malachi Cross, Nathan Cross, Brenda Danley, Allison Dillingham, Rose Dollins, Astré Dunn, Cheryl Fears, Abigail Freeman, Henry Freeman, Oliver Freeman, Regina Gabel, Rachel Gibson, Debbie Gilmore, Martha Hamman, Donald Hendrix, Jerry Hilliard, Molly Hutchins, Ann Kabanuck, Cheryl Larson, Craig Larson, Jayne Laster, Mira Leister, Linda MacLean, Pat Mills, Ashley Morris, Lona Mullins, Tom Oppenheim, Jan Partain, Sharon Perry, Lynn Phillips, Gail Pianalto, Tom Porter, Pam Redfern, Jacob Reinford, Tyler Reinford, Laura Redford, Glen Robillard, Lincoln Rush, JoAnna Saunders, James Selvey, Judy Smith, Lyle Sparkman, Martha Sparkman, Mariette Spidel, Dolores Stamps, Truman Stamps, Jodie Standrod, Julie Stilwell, Laura Stilwell, Meredith Stilwell, Janet Tackett, Janice Torbett, Mary Vaughan, Addison Walker, Charlie Whitaker, Paula Whitaker, Richie Whitaker, Terry Whitaker, Thomas Whitaker, Kevin Wilkin

On the cover
Facilities manager Walter Gallagher came on staff in July 2018 to care for the newly renovated and opened Shiloh Meeting Hall, manage its rental program, and assist with overall museum maintenance.

shilohmuseum.org