2019 Financials

<table>
<thead>
<tr>
<th>Revenue</th>
<th>$1,234,534</th>
</tr>
</thead>
<tbody>
<tr>
<td>City of Springdale</td>
<td>$831,156</td>
</tr>
<tr>
<td>In-kind materials/services</td>
<td>$28,665</td>
</tr>
<tr>
<td>Board of Trustees operating account</td>
<td>$71,641</td>
</tr>
<tr>
<td>Board-designated funds</td>
<td>$167,939</td>
</tr>
<tr>
<td>Grant funds</td>
<td>$113,375</td>
</tr>
<tr>
<td>Museum store &amp; Acquisitions accounts</td>
<td>$21,758</td>
</tr>
<tr>
<td><strong>GRAND TOTAL</strong></td>
<td><strong>$1,234,534</strong></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenditures</th>
<th>$996,198</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personnel &amp; benefits</td>
<td>$688,363</td>
</tr>
<tr>
<td>Other City expenditures</td>
<td>$142,793</td>
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<tr>
<td>Board of Trustees expenditures</td>
<td>$91,890</td>
</tr>
<tr>
<td>Board-designated fund expenditures</td>
<td>$41,818</td>
</tr>
<tr>
<td>Grant projects</td>
<td>$31,334</td>
</tr>
<tr>
<td><strong>GRAND TOTAL</strong></td>
<td><strong>$996,198</strong></td>
</tr>
</tbody>
</table>

By the Numbers

- **61,117** people served in 2019, the fourth-largest number ever, including **35,050** served in person (vs. virtually), the third-largest ever
- **$17,702** in museum store sales, the second-highest annual sales ever
- **516** volunteers worked **4,309** hours, the largest number of hours ever, valued at **$88,291**.
- **19,283** people attended museum programs, the largest number ever, including 7,221 students onsite and 8,138 students offsite.
- **26,067** virtual users, the fourth largest annual number ever
- **$1,918,802** in the museum endowment on 12/31/19
- **3,712** people attended **166** group meetings, the largest usage ever.
- **82** collections were added, including two purchases and 59 donations.
- **$80,795** in grants received
  - Jones Family Foundation: History Camp scholarships
  - Arvest Foundation: funding for a new photocopier
  - Lowell Museum Foundation: funding for education programs
  - Arvest Bank: cash prizes for annual Ozark Quilt Fair
  - Walton Family Foundation: final-year funding for renovations on the Shiloh Meeting Hall
- The 2nd Arkansas Symbols Day welcomed **973** students, had 52 volunteers who worked 373 hours, and took in **$3,404** in giveaways and cash.
The museum went “all in” on a digitization program in 2019 to increase access to the Arkansas Ozarks history that’s available in our Image Collection (well over half-a-million images). The program will benefit researchers, students, teachers, the general public, genealogists, historians, and the cultural heritage community at large. We upgraded our photographer position to full-time, adding digitization project-manager duties, and in February hired Bo Williams for the position. During the rest of the year we began implementing our plan, purchasing equipment and software, and testing procedures.

In 2019 the museum completed processing—after seven years of work—the donated collection of Ernie Deane, journalist, university instructor, folklorist, and historic preservationist, thanks to funding from the Deane family targeted towards the collection’s care and accessibility. The collection includes Deane’s research files, correspondence, and a complete set of his “Arkansas Traveler” and “Ozarks Country” columns, as well as associated photographs. Our thanks to cataloger Ann Schumacher for her excellent work.

A single photograph—an image of the Crossbowettes, a girls’ archery team from Huntsville, in photo archivist Marie Demeroukas’ Scenes of Madison County exhibit—brought forth a bevy of responses from former Crossbowettes and a reunion of more than 60 members of the group in November.

The historic 1870s Searcy House has been renovated and remodeled several times over the years. Recently, the plaster ceiling in the living room had begun to crack and bulge downward. In September we hired contractors to remove the 14x20-foot ceiling, make repairs to avoid such a problem in the future, and replaster the ceiling. With the new ceiling, we think the Searcys would be proud.

Work began on the east side of the Shiloh Meeting Hall in the riparian (streamside) area, clearing the slope of vines, some trees, and vegetation. In their place we planted native trees, shrubs, and groundcover to stabilize the hillside, provide habitat for wildlife, and absorb pollutants from runoff water before it enters the creek. On Earth Day, 23 volunteers from Tyson Foods and the Illinois River Watershed Partnership, which supplied the plantings, planted 119 trees and shrubs, covering a total of 7,860 square feet.
Our Partners in 2019

Arkansas Archeological Survey
Arkansas Chapter Trail of Tears Association
Arkansas Community Foundation
Arkansas Department of Parks & Tourism
Arkansas Historical Association
Arkansas Humanities Council
Arkansas Living History Association
Arkansas Museums Association
Arkansas Secretary of State's Office
Arts Center of the Ozarks
Arvest Bank
Association for Living History, Farm, & Agricultural Museums
Beaver Water District
Brittany Berry & Helen Tyson Middle School EAST program
Botanical Garden of the Ozarks
Will Bush Violin Studio
Chambers Bank
Clinton House Museum
Linda & Ken Coffee
Collier Drug Stores
Complete Count Committee, Springdale
Crystal Bridges Museum of American Art
Ernie Deane family
Dogwood Lace Guild
Dogwood Quilters Guild
Domino’s Pizza
Downtown Springdale Alliance
Elizabeth Richardson Center
Eureka! Quilters
Feed Communities
First United Methodist Church, Springdale
Heritage Trail Partners
Highland Dairy
Hispanic Women’s Organization of Arkansas
Historic Cane Hill
Home Depot, Fayetteville
Illinois River Watershed Partnership
Jones Family Foundation
Keep America Beautiful
Lee Elementary School EAST program
Lewis & Clark Outfitters
LifeWriters
Lowell Historical Museum
Lowe’s, Fayetteville
Marion Chapter DAR
Marshallesse Consulate General, Springfield
Mckee Foods
Kelly & Donna Mulhollan
NWA Beekeepers Association
NWA Civil War Roundtable
NWA Education Service Cooperative
NWA Handweavers Guild
NWA History Day
NWA Master Naturalists
NWA Regional Planning Commission
NWA Sacred Harp Singers
Old State House Museum, Little Rock
Old Time Fiddlers Association
Osher Lifelong Learning Institute
Ozark Folk Center State Park
Ozark Natural Science Center
Ozark Studies Association
Ozark Wireless Society
Pack Rat Outdoor Center
Peel Mansion Museum
Photographic Society of NWA
Plein Air Painters
Prairie Grove Historical Society
Ranalli Farms
Riceland Foods
Rogers Historical Museum
Sam’s Club, Springdale
Smocking Arts Guild, Ozark Foothills Chapter
Springdale Chamber of Commerce
Springdale Kiwanis
Springdale for Monarchs
Springdale Public Schools
Still on the Hill
Tyson Foods
UA Cooperative Extension Service
UA Department of Geosciences
UA Division of Agriculture
UA Press
UARK Federal Credit Union
United Arkansas Federal Credit Union
University Museum Collections
Walton Family Foundation
Washington County Historical Society
Washington County Master Gardeners
Wool & Wheel Handspinners Guild

Board of Trustees
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Life Trustees
Dr. C. S. Applegate, Dr. Dwight Heathman, Martha Lankford, Maudine Sanders, Stephen Taylor (all deceased)

Staff
Allyn Lord, director; Judy Costello, education manager; Marie Demeroukas, photo archivist/research librarian; Walter Gallagher, facilities manager; Michele Gibson, receptionist/store manager; Kimberly Hosey, education specialist/weekend manager; Aaron Loehndorf, education/collections specialist; Curtis Morris, exhibits manager; Marty Powers, groundskeeper; Carolyn Reno, assistant director/collections manager; Rachel Whitaker, research specialist; Bo Williams, photographer/digitization project manager; Susan Young, outreach coordinator

Volunteers
Geri Alvis, Marilee Bachmann, Brad Baldwin, Renee Baldwin, Mary Ann Bardwell, Serena Barnett, Ethna Billings, Kathryn Birkhead, Reuben Blood, Mary Boetel, Jamie Bradley, Heather Burch, Pam Butler, Miriam Grace Calhoun, Ginger Candrilli, Ricky Candrilli, Carter Carrigan, Trudy Carrigan, Doris Cassidy, Trinity Castro, Karen Cordell, Heather Costello, Tom Costello, Kiersten Cross, Kyla Cross, Malachi Cross, Nathan Cross, Allison Dillingham, Emma Evans, Abigail Freeman, Henry Freeman, Oliver Freeman, Laura Gallagher, Debbie Gilmore, Martha Hamman, Donald Hendrix, Julie Herod, Seth Herod, Jerry Hilliard, Molly Hutchins, Ruth Isaac, Ann Kabanuck, Seamus Keith, Sue Kelley, Cheryl Larson, Craig Larson, Conner LaRue, Jayne Laster, Jan Lefler, Mira Leister, Steve Lisle, Linda MacLean, Gracee Martin, Kadee Martin, Mary McCully, Pat Mills, Ashley Morris, Lona Mullins, Krystal Osbon, Liberty Osbon, Trenton Osbon, Lynn Phillips, Gail Pianalto, Tom Porter, Pam Redfern, Jacob Reinford, Tyler Reinford, Glen Robillard, Joyce Sattler, JoAnna Saunders, Ann Schumacher, Laci Shuffield, Lyle Sparkman, Martha Sparkman, Kaycee Spears, Mariette Spidel, Dolores Stamps, Truman Stamps, Jodie Standrod, Mike Standrod, Julia Stilwell, Laura Stilwell, Meredith Stilwell, Janet Tackett, Janice Torbett, Mary Vaughan, Charlie Whitaker, Richie Whitaker, Terry Whitaker, Melissa White, Annie Xu

On the cover
Outreach coordinator Susan Young speaks to a group at Butterfield Trail Village in Fayetteville.

shilohmuseum.org