

Shiloh Museum of Ozark History 2020 ANNUAL REPORT



2020 Financials

Revenue		Expenditures	
City of Springdale	\$867,627	Personnel & benefits	\$734,677
In-kind materials/services	3,214	Other City expenditures	132,951
Board of Trustees operating account	79,491	Board of Trustees expenditures	29,650
Board-designated funds	227,649	Board-designated fund expenditures	19,000
Grant funds	392,981	Grant projects	201,641
Museum store & acquisitions accounts	19,190		
GRAND TOTAL	\$1,590,152	GRAND TOTAL	\$1,117,919

By the Numbers



53,929 people were served in 2020. Given the pandemic and our six-months' closure, it's amazingly the sixth-highest number of people served in our history.



\$2,080,095 in the museum endowment on 12/31/20

54 collections were added in 2020, including:

- Cans and advertising materials from Heekin Canning Company and Ball Corporation, 1950s–1990s; donated by Ball Corporation, Springdale
- Regalia, poster, and books from Springdale Masonic Lodge #316, and materials from Goshen, Elm Springs, and Lowell merged lodges; donated by Springdale Masonic Lodge #316
- *Ozarks "Ballads" of a Negro singer: being a collection of verse*, by George Ballard, 1928; donated by Jackie Mooney Stites

41,714 people connected with us virtually in 2020. That's not only the largest virtual number ever, but a full 60% increase over 2019!

242 volunteers worked **2,260** hours, valued at **\$48,748**. That's a little more than half of our usual total, but it was accomplished during a pandemic by a combination of on-site, off-site, and virtual volunteers!



232 researchers used our library and photo resources. We responded to many genealogical and architectural inquiries and also assisted researchers, including providing scans and transcripts of Frances Slaughter Smith's high-school diary for her granddaughter.

7 staff members served **12** museum and history organizations as officers or committee members.

1,282 visitors came from **35** states and **7** foreign countries. **59%** of our visitors were from Arkansas.

- With grant funds from the Arkansas Humanities Council CARES Act, our virtual **Native American Days** in November featured **26** half-hour sessions and **23** presenters from **17** locations and was attended by **2,110** students from **57** schools across Arkansas.



Major Accomplishments in 2020

Our stellar 2020 accomplishment was the acquisition of the two next-door duplexes, two of the four properties we need to fulfill our vision of a



full city-block-size museum campus. One duplex was purchased through the generosity of the City of Springdale in February. During the COVID closure we were able to: renovate two bedrooms into digitization offices and the master bath into a darkroom; brick in several windows for the security of collections storage; and renovate the garages into an exhibits shop. With generous funding from the Tyson Family Foundation, the second duplex was purchased in August, with space for temporary storage and work projects.

Let's not mince words:

COVID beat the heck out of us in 2020.

After six months' closure we prepared for reopening September 1 by:

mandating masks,

social distancing, and

good hygiene practices; eliminating all hands-on elements in the exhibit hall; providing hand sanitizer and floor directional reminders; keeping the museum store and historic buildings closed to the public; limiting research to digital visits; cleaning the museum three times daily; and, due to staff still working from home, closing temporarily on Saturdays. These changes continue into 2021.



In 2014 the museum staff began a systematic renovation of our 4,500-square-foot exhibit hall. In 2020 we checked off the final step by completing the entry-area exhibit.



Keeping up with repairs to historical buildings is an ongoing activity. In 2020 we completed major exterior repairs to the 1871 Searcy House and had it completely repainted.



We premiered four exhibits: *Going Greek: University of Arkansas Fraternities and Sororities*; *Queen for a Day*; *Make Do*; and *A Better Bird*. The last three are available virtually on the museum's website.



To keep everyone involved in Ozark history during our COVID closure we:

- Created new virtual resources, including *Shiloh Shout-Outs*, *Minute Histories*, online exhibits, and expanded eNews
- Held the 42nd annual Ozark Quilt Fair virtually, attracting 386 viewers in September alone
- Made our "Shiloh Saturday Series" virtual
- Offered our monthly "Shiloh Sandwiched-Ins" virtually
- Started collecting Ozark images and artifacts related to COVID



For our digitization program we purchased a powerful laptop and accessories, as well as a digital asset-management system to catalog our image collection.



Our Partners in 2020

Arkansas Air & Military Museum
Arkansas & Missouri Railroad
Arkansas Archeological Survey
Arkansas Community Foundation
Arkansas Game & Fish Commission
Arkansas Historical Association
Arkansas Humanities Council
Arkansas Living History Association
Arkansas Museums Association
Arkansas Secretary of State's Office
Arkansas State Parks
Rick Armellini
Jeanie Baltz (Alpha Chi Omega)
Beaver Watershed Alliance
Bella Vista Historical Museum
Botanical Garden of the Ozarks
Eddie & Betty Bradford
Buffalo Soldiers Heritage & Outreach Program,
Texas State Parks
Abby Burnett
Will Bush Violin Studio
Central Jr. High School EAST Lab
Cherokee National Historical Society
Dr. Margaret Clark (Alpha Kappa Alpha)
Complete Count Committee, Springdale
Aubrey Costello
Karen Cordell
Creative Arkansas Community Hub & Exchange
Ernie Deane family
Eureka Springs Historical Museum
Delta Sigma Theta Sorority
Diocese of Little Rock Archives
Dogwood Lace Guild
Downtown Springdale Alliance
Dufrene Family

Elizabeth Richardson Center
Ann Engskov (Chi Omega)
First United Methodist Church
Rafael Arciga Garcia (Phi Iota Alpha)
Golden Jewell Dairy
Darla Gray-Winter
April Griffith
John Harpool (Lambda Chi Alpha)
Heather Ridge Railroad
Heritage Trail Partners
Hillfolk
Historic Arkansas Museum
Historic Cane Hill
Historic New Orleans Collection
Historic Washington State Park
Hunter's Home, Oklahoma Historical Society
John Jablonski
Mary Ann Kahman
Kappa Kappa Gamma Sorority
Keep Arkansas Beautiful Commission
KUAF Public Radio
Sallie Langford (Alpha Chi Omega)
Liz Lester
LifeWriters
Beth Lowrey
Marion Chapter DAR
Marshallese Consulate General, Springdale
Museum of Native American History
National Museum of American History
Carolyn Newbern (Chi Omega)
Northwest Arkansas Civil War Roundtable
Northwest Arkansas Democrat Gazette
Northwest Arkansas Food Bank
Northwest Arkansas Handweavers Guild
Northwest Arkansas Master Naturalists

Northwest Arkansas Sacred Harp Singers
Old State House Museum
Old Time Fiddlers Association
Cardi B. Ord
Osage Nation Historic Preservation Office
Ozark Natural Science Center
Ozark Society
Ozark Wireless Society
Pack Rat Outdoor Center
Parker Conservation
Peel Mansion Museum
Pi Beta Phi Sorority
Pi Kappa Alpha Fraternity
Plein Air Painters of the Ozarks
Rockhill Studios
Rogers Historical Museum
Charles D. Roscopf
Springdale for Monarchs
Springdale Parks & Recreation
Kathryn A. Sampson Stinson
Tontitown Historical Museum
Tyson Family Foundation
UA Geosciences Department
UA Greek Life
UA Museum
UA Press
UA Special Collections
Walton Family Foundation
Washington County Community
Remembrance Project
Washington County Historical Society
Washington County Master Gardeners
Juana Young
Zeta Phi Beta Sorority
Zeta Tau Alpha Sorority

Board of Trustees

Jim Meinecke, president; Dr. Jami Forrester, vice president; Judy Van Hoose, secretary; Seth Rahmoeller, treasurer; Hank Taylor, vice treasurer. Shawn Burns, Leticia Cortez, Jose Echegoyen, Zessna Garcia Rios, Dr. Marian Hendrickson, Delene McCoy, Janelle Riddle, Albina Riklon

Ex-Officio Board Members

Dr. Marsha Jones, Allyn Lord, Robert Mello, Dolores Stamps

Life Trustees

Dr. C. S. Applegate, Dr. Dwight Heathman, Martha Lankford, Maudine Sanders, Stephen Taylor (*all deceased*)

Staff

Allyn Lord, director; Judy Costello, education manager; Marie Demeroukas, photo archivist/research librarian; Walter Gallagher, facilities manager; Michele Gibson, receptionist/store manager; Kimberly Hosey, education specialist/weekend manager; Aaron Loehndorf, collections/education specialist; Curtis Morris, exhibits manager; Marty

Powers, groundskeeper; Carolyn Reno, assistant director/collections manager; Rachel Whitaker, research specialist; Bo Williams, photographer/digitization project manager; Susan Young, outreach coordinator

Volunteers

Geri Alvis, Marilee Bachmann, Brad Baldwin, Renee Baldwin, Mary Ann Bardwell, Serena Barnett, Ethna Billings, Kathryn Birkhead, Reuben Blood, Mary Boetel, Jamie Bradley, Heather Burch, Pam Butler, Miriam Grace Calhoun, Ginger Candrilli, Ricky Candrilli, Carter Carrigan, Trudy Carrigan, Doris Cassidy, Trinity Castro, Karen Cordell, Heather Costello, Tom Costello, Kiersten Cross, Kyla Cross, Malachi Cross, Nathan Cross, Allison Dillingham, Emma Evans, Abigail Freeman, Henry Freeman, Oliver Freeman, Laura Gallagher, Debbie Gilmore, Martha Hamman, Donald Hendrix, Julie Herod, Seth Herod, Jerry Hilliard, Molly Hutchins, Ruth Isaac, Ann Kabanuck, Seamus Keith, Sue Kelley, Cheryl Larson, Craig Larson, Conner LaRue, Jayne Laster, Jan Lefler, Mira Leister, Steve Lisle, Linda MacLean, Gracee Martin, Kadee Martin,

Mary McCully, Pat Mills, Ashley Morris, Lona Mullins, Krystal Osbon, Liberty Osbon, Trenton Osbon, Lynn Phillips, Gail Pianalto, Tom Porter, Pam Redfern, Jacob Reinford, Tyler Reinford, Glen Robillard, Joyce Sattler, JoAnna Saunders, Ann Schumacher, Laci Shuffield, Lyle Sparkman, Martha Sparkman, Kaycee Spears, Mariette Spidel, Dolores Stamps, Truman Stamps, Jodie Standrod, Mike Standrod, Julia Stilwell, Laura Stilwell, Meredith Stilwell, Janet Tackett, Janice Torbett, Mary Vaughan, Charlie Whitaker, Richie Whitaker, Terry Whitaker, Melissa White, Annie Xu

On the cover

When COVID-19 forced the museum to close, many staff members stepped up with new virtual programs. Education specialist Kimberly Hosey had the idea to create *Shiloh Shout-Outs*—short videos about museum happenings and local history. Here you see Kim being filmed for a *Shiloh Shout-Out* episode by photographer Bo Williams in our 1870s Steele General Store.