



Sponsorship Guide

2023 Sponsorship Opportunities



Become a part of the legacy.

Your generous support enables the the Shiloh Museum of Ozark History to serve the public and provide resources for finding meaning, enjoyment, and inspiration in the exploration of the Arkansas Ozarks. Visitors learn about the real shapers of Ozark history - the everyday people who lived in our towns and rural communities. Along with our exhibits, visitors can explore seven historic buildings on the museum grounds.

The Shiloh Museum strives to attract a broad audience.

Our annual reach includes:

- Over 9,060 visitors to the museum, galleries, and grounds
- Over 15,183 students and adults served through programming
- Over 6,543 people served through community outreaches
- Over 1,600 hours of volunteer engagement
- Over 48,000 visitors to our website
- Over 5,300 Facebook followers
- Over 1,600 Instagram followers

This is only possible through the support of partners like you. Our staff will work with you to customize a sponsorship package that is impactful for both the Shiloh Museum and your company or family. The following is a wide variety of programming available to support in the Shiloh Museum's 2023 Season.

Join us as we bring new and old events to our grounds, feature permanent and temporary exhibits, and constantly seek out innovative ways to bring our mission to the diverse communities we serve!

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Temporary Exhibitions of the 2023 Season at the Shiloh Museum of Ozark History

Ozark Home: Beyond the Frame

\$3,000

This temporary exhibit explores what makes a home more than a shelter. This exhibit will include an exhibit opening reception with light appetizers, mingling with the curators or museum staff, and special remarks about the exhibit.

Sponsors will have their logo listed on our Community Partners and Events pages of the Shiloh Museum website and on exhibit marketing materials. Sponsors will receive verbal recognition at the event reception and will receive recognition on social media and in a post event newsletter.



Housing the Human and the Sacred: Fay Jones and Mid-Century Modern in the Ozarks

\$750

Explore the architecture of Fay Jones through an interactive kiosk.

Sponsors will have their name/logo listed on the wall near this exhibit and on our Community Partners page of the Shiloh Museum website.

Coming Soon

\$2,000

Future temporary exhibit featuring our historic photo collection coming soon! This exhibit will include an exhibit opening reception with light appetizers, mingling with the curators or museum staff, and special remarks about the exhibit.

Sponsors will have their logo listed on our Community Partners and Events pages of the Shiloh Museum website and on exhibit marketing materials. Sponsors will receive verbal recognition at the event reception and will receive recognition on social media and in a post event newsletter.





Educational Programming

The Shiloh Museum offers programs, events, and educational resources for people of all ages. Our main educational programs for 2023 include Arkansas Symbols Day, the Shiloh Summer Series, Native American Days, and Not Strictly History. More details about these events can be found on the following page. Sponsors can choose to support one or more of our 2023 Access for All programs listed on the following page and then select a sponsorship level from the options below.

Experience Sponsor \$2,000

- Most prominent logo recognition on all printed event materials
- Logo listed on event page on website
- Logo | link in e-newsletter and event eblast
- Mentions on social media
- Recognition in post-event newsletter

Adventure Sponsor \$1,000

- Medium logo listed on printed event materials
- Logo listed on event page on website
- Logo and link in e-newsletter and event eblast
- Mentions on social media

Explore Sponsor \$500

- Small logo listed on printed event materials
- Logo listed on event page on website
- Logo in e-newsletter and event eblast
- Mentions on social media

Discover Sponsor \$250

- Listing on printed event materials
- Listing on event page on website
- Listing in e-newsletter and event eblast
- Mentions on social media



Arkansas Symbols Day

Spring and Fall 2023

Resources representing most of the tangible Arkansas state symbols will be presented by community partners on the grounds of the Shiloh Museum. By visiting interactive stations, students should be able to recognize and describe these symbols. Arkansas Symbols Day is appropriate for K – 3 students, but language academy and special education students may also benefit. Older students will learn the significance and origin of our state symbols. Resources will be offered in English and Spanish. This event will take place in both spring and fall. Sponsors can choose to sponsor the spring or fall event, or both.



Shiloh Summer Series

Summer 2023

This is a summer series that connects to our current exhibits. Each of the planned activities is family friendly and open to all ages. The Shiloh Museum collaborates with community partners around the Arkansas Ozarks to offer a variety of free activities that will help individuals explore and learn about Ozark history. All events are free for participants.



Native American Days

November 2023

In November 2023, we will host our 4th annual Native American Days! This two day event will include live, virtual presentations throughout each day from more than 25 professional presenters and educators. Most of these programs are recorded and made available after the event. Teachers can register for both live and recorded viewing for their classrooms.



Not Strictly History

Monthly in 2023

This annual series (previously known as Shiloh Sandwiched-In) is a monthly speaker series that focuses on a variety of subjects within Ozark history. These are usually held on the third Thursday each month. Your sponsorship will allow us to host these events free of charge to the attendees, with an average of 12 events per year. Sponsors will have the opportunity to have a table at several of these lectures and give brief remarks.



Ozark Trivia Night

March 30, 2023, 7 PM to 9 PM

Ozark Trivia Night will be a night of fun, food, and prizes. Ozark Trivia Night is a great way to encourage your friends, family, and co-workers to test their Ozark history knowledge while supporting a good cause.

History Wizard Sponsor \$5,000

- Logo on table
- Name listed on event page on website
- Verbal recognition at Trivia Night
- Social media spotlight
- Recognition in post-event newsletter
- 2 trivia tables reserved (6 people per table)
- Promotional materials at welcome table

Useless Knowledge Expert Sponsor \$1,000

- Logo on table
- Name listed on event page on website
- 2 tables reserved (6 people per table)
- Verbal recognition at Trivia Night
- Social media spotlight

Brainiac Sponsor \$500

- Logo on table
- Name listed on event page on website
- 1 table reserved (6 people)
- Verbal recognition at Trivia Night

Smarty Pants Sponsor \$250

- Logo on table
- Name listed on event page on website
- 1 table reserved (6 people)





45th Annual Ozark Quilt Fair

Saturday, September 9, 2023, 10 AM to 2 PM

This year's festivities will include live music, a food truck, and antique toys for kids to play with. We will be awarding Viewers' Choice prizes for both new and antique quilt categories. This event is FREE to the public.

Presenting Sponsor \$5,000

- Most prominent logo recognition on all event materials
- Verbal recognition and signage at event
- Logo listed on Quilt Fair event page
- Mentions on social media
- Recognition in post-event newsletter
- Opportunity to announce Quilt Fair winners

Distinguished Sponsor \$2,500

- Logo recognition on all event materials
- Verbal recognition at event
- Logo recognition on Quilt Fair event page
- Mentions and tags on social media

Partner Sponsor \$1,000

- Logo recognition on all event materials
- Logo recognition on Quilt Fair event page
- Mentions and tags on social media

Awards Sponsor \$500

- Logo recognition on all event materials
- Logo recognition on Quilt Fair event page





Shiloh Harvest Dinner

October 20, 2023

In the early days of the Shiloh Museum, there was an annual Harvest Ball. In honor of this tradition, we will be hosting a Harvest Dinner this fall. Guests will enjoy an evening on the museum grounds while enjoying live music and dinner.

Harvest Presenting Sponsor \$10,000

- Most prominent logo recognition on all event materials
- Verbal recognition and signage at event
- Logo listed on event page
- Mentions and tags on social media
- Recognition in post-event newsletter
- Reserved seating for 8
- Invitation to reception before the event

Gathering Sponsor \$5,000

- Logo recognition on all event materials
- Verbal recognition at event
- Logo recognition on event page
- Mentions and tags on social media
- Recognition in post event newsletter
- Reserved seating for 8

Autumn Sponsor \$2,500

- Logo recognition on all event materials
- Logo recognition on event page
- Mentions and tags on social media
- Reserved seating for 8

Table Sponsor \$1,000

- Logo recognition on all event materials
- Logo recognition on event page
- Reserved Seating for 8





Volunteer Appreciation Events

\$500 per event

Volunteers are the heart and soul of the museum. Last year, over 1,600 volunteer hours were spent helping further the mission of the Shiloh Museum. To show our appreciation, we host a **Volunteer Appreciation Luncheon** in the Winter and a **Volunteer Awards Dinner** in the Spring.



Sponsors can choose to sponsor one or both volunteer appreciation events. Sponsors will have their logo listed on the printed event invites, the event eblast, and a slide on the screen during the event presentation. Sponsors will also be listed in a post event social media post.

Members-Only Events

\$750 per event

Members-only events provide a chance for Shiloh Museum members to have an exclusive evening at the museum to see exhibits first, listen to speakers, and network with one another. We host two each year, one in the spring and one in the fall.

Your sponsorship will allow us to host these events as a benefit to our members. Sponsors can choose to sponsor one or both volunteer appreciation events. Sponsors will have the opportunity to give brief remarks at these events. Sponsors will have their logo listed on the event page on our website and marketing materials. Sponsors will receive verbal recognition at the event and will be listed in a post event social media post.



Media Sponsor

In-kind Support

Media sponsors allow the Shiloh Museum to expand their reach when announcing upcoming programs, events, and special exhibits.

The Shiloh Museum development staff will work with sponsor to ensure the best sponsor recognition opportunities depending on specific in-kind support.



Shiloh in the Know Newsletter

\$1,000

The Shiloh Museum sends out the printed Shiloh in the Know Newsletter twice annually to 500+ members and friends of the museum.

Sponsors will have their logo listed on our Community Partners page of the Shiloh Museum website and quarter page ad in our printed newsletter.



Website Sponsor

\$1,000

The Shiloh Museum website is where many of our visitors find information about visiting the museum and is home to our online exhibits and the Shiloh Museum blog.

Sponsors will have their logo listed on our Community Partners page of the Shiloh Museum website and will receive a quarter-page ad in our printed newsletter.



Map and Gallery Guide Sponsor

\$1,000

Maps and gallery guides are essential to a visitor's experience when exploring the museum's grounds and exhibits. This sponsorship will allow the museum to update printed maps.

Sponsors will have their names listed on the printed museum maps and their logo on our Community Partners page on our website.



Menu of Sponsor Benefits

Interested in a sponsorship package that is custom-made for you? The Shiloh Museum will work with you to create a package of benefits based on the sponsorship(s) selected that is mutually beneficial. Some of the available benefits are:

<input type="checkbox"/>	Naming / "presented by" opportunities
<input type="checkbox"/>	Relevant logo placement
<input type="checkbox"/>	Opportunity to give remarks at an event
<input type="checkbox"/>	Promotional table at event
<input type="checkbox"/>	Logo on exhibition-opening event programs, invitations, and flyers
<input type="checkbox"/>	Logo and link on relevant pages of the Shiloh Museum website
<input type="checkbox"/>	Social media (Facebook, Instagram) and eNews call-outs
<input type="checkbox"/>	Shiloh Museum memberships
<input type="checkbox"/>	Private tour or reception
<input type="checkbox"/>	Other custom benefits - let's meet!

Have an idea that isn't listed? Let us know! We can provide custom sponsor packages that are tailored to your organization's marketing and engagement needs.





Support History in
your Community

***Direct sponsorship inquiries to
our Development Department:***

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